#### **COOKIES - DEFINITION**

A cookie is a text file that can be stored, subject to your choices, in a dedicated space on the hard drive of your device (computer, tablet, etc.) when you consult an online service using your browser. It is transmitted by a website server to your browser. Each cookie is assigned an anonymous identifier. The cookie file allows its issuer to identify the device in which it is stored for the duration of the validity or registration of the cookie concerned. A cookie cannot be traced back to a natural person. When you visit the orange.com website, we may install, subject to your choices, statistical cookies.

### **PURPOSES OF COOKIES**

We use cookies and other data stored on your device to:

- To offer you a better browsing experience on the Site,
- To allow you to configure your preferences, To protect your security, To measure and improve the services offered on the Site, and, To collaborate with our partners and evaluate our marketing actions.

#### WHAT INFORMATION DOES COOKIES COVER?

A cookie will mainly contain:

- The name of the website it comes from,
- How long the cookie will be stored on your device, A unique number usually assigned randomly

### COOKIES USED ON THE GROUP'S SITES

We use the following categories of cookies on the Site:

### Strictly necessary cookies

These cookies are essential to enable you to navigate the Site and take advantage of its features. Without these cookies, services you have asked for, such as remembering your username, cannot be provided.

#### Performance cookies

These cookies collect anonymous information about how people navigate the Site. For example, we use Google Analytics cookies to help us understand how users arrive at, navigate, or use the Site and thus highlight areas for improvement, particularly in terms of navigation and marketing campaigns. The data stored via these cookies does not record any data that could identify a specific person.

## **Functionality cookies**

These cookies allow us to remember your choices such as the location from which you logged in, your language preferences, and your search criteria for products or services. This information can be used to provide you with a more personalized experience that is more relevant to your expectations. The

information collected via these cookies may be anonymized and does not allow us to track your browsing on other websites.

### Control and disable cookies

You can adjust your browser or device settings to allow or block cookies. For more information about these features and to configure your cookie settings, please refer to the instructions provided by your browser or device. If you choose to disable cookies, as indicated above, some of the features of our websites and services will not be available to you.

# **Cookie lifespan:**

The validity period for consent to the storage of Cookies is extended to a maximum of 13 months. Upon expiry of this period, consent must be collected again.