

Fearless Innovation™

Rethinking Innovation

The ability to innovate is a key differentiator for successful companies. It is the magic ingredient that allows organizations to rise to the accelerated pace of change and outmaneuver savvy competitors. But most organizations struggle to develop a culture of innovation as part of their growth strategy.

Too often, many assume innovation is the responsibility of a select group of people or that it must be revolutionary and spectacular. That's not how it works.

Every world-changing product and service was the result of incremental progress and innovation: countless people making small contributions toward a greater goal. And that's the philosophical underpinning of Fearless Innovation™.

Everyone Can Be Innovators

The Blanchard® Fearless Innovation program empowers the people in your organization to unleash the inner creativity and skills needed to be an innovator. It teaches a mindset and four-step process that help them seek out problems, experiment, and maximize efficiency and productivity. Incremental innovations help transform the workplace and bring your organization to the threshold of future success.

Outcomes



Increase
Engagement



Boost
Agility



Improve
Problem-Solving



Raise Organizational
Vitality



Learning Objectives

- Adopt a new mindset for innovating actively at work, no matter one's role or level within the organization
- Seek out problems and situations that innovation could solve
- Generate and prioritize new solutions
- Run experiments and roll out innovative improvements

The Fearless Innovation™ Skillset



Who Should Attend?

- Individuals
- Teams
- Managers
- Leaders at all levels

Powerfully Simple.

Fearless Innovation is an easy-to-understand model that immediately empowers everyone to begin innovating. It starts with teaching the three mindsets needed to innovate:

- **Grace:** The courage to accept imperfection
- **Curiosity:** The courage to wonder and wander
- **Proactivity:** The courage to act and disrupt

The program then teaches a four-step process for identifying meaningful challenges that innovation can improve, generating ideas, experimenting with the idea to test its merit, and launching it into the workplace.

Fearless Innovation is perfect for solving a wide range of challenges, from making incremental improvements that turn existing offerings and processes into great ones to pioneering major breakthroughs across your organization.

In Person In-depth Learning • Application • Practice • Action Planning

Instructor-Led Course: One-day (8 hours)

Virtual In-depth Learning • Application • Practice • Action Planning

Learning Journey: Five one-hour virtual sessions with intersession assignments

Online Awareness • Application • Performance Support

Digital Assets: A set of micro-activities that can be added to the learning journey

Overview: 35-minute overview of key concepts (with an optional Reflect and Share)

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