

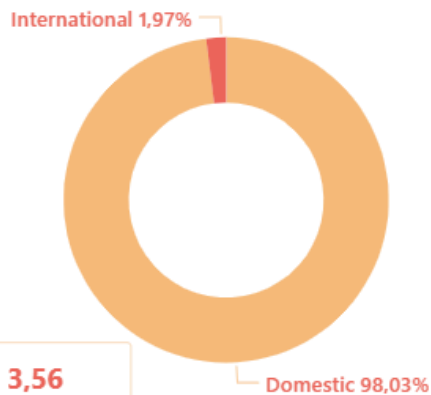


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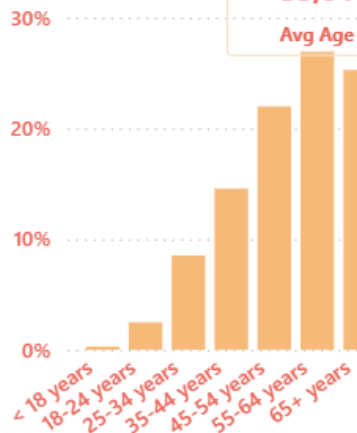
Multiple Selection



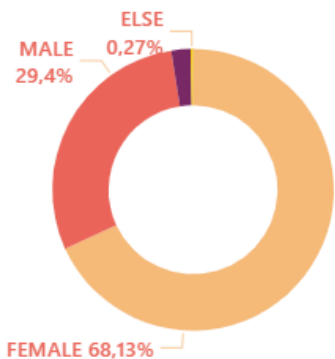
3,56

Avg Duration [Day]

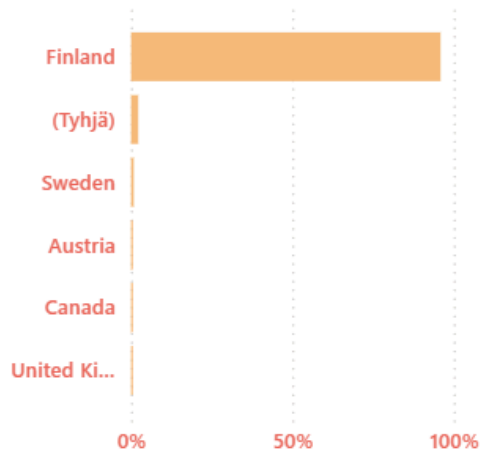
Age



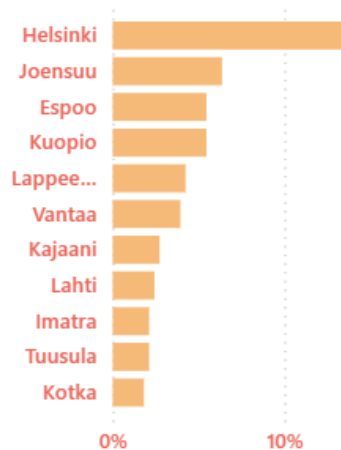
Gender



Country



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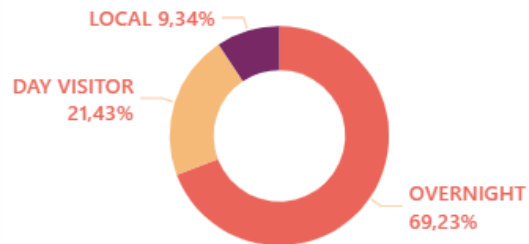


Demographics

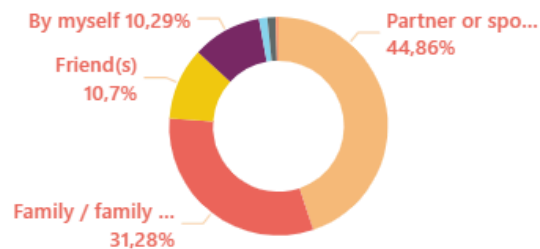
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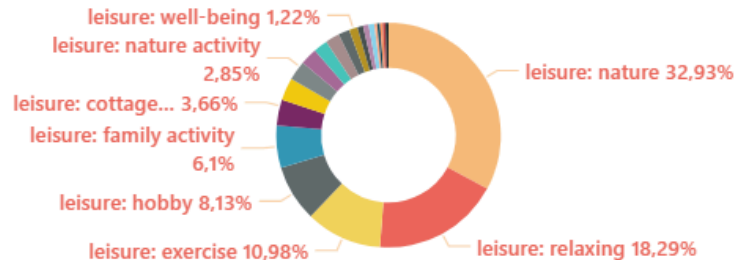


Travel Company

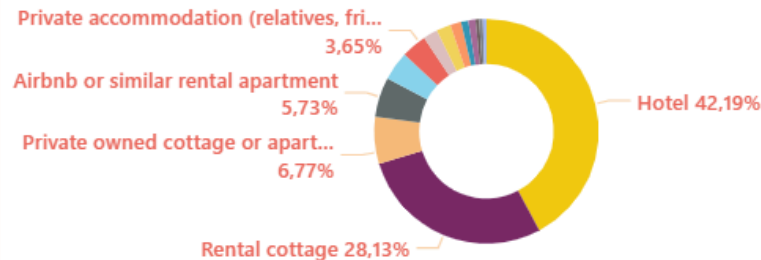


Visiting Role

Motive



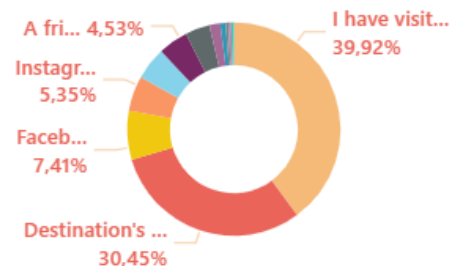
Accommodation Type



3,56

Avg Duration [Day]

Information Source



Planning and Booking

1

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Destinations Economic Impact ⓘ

50.62 [EUR/Day, Person]

Tourism Incomes

47,000 [EUR]

Tourism Incomes

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Destinations Economic Impact ①

57.76 [EUR/Day, Person]

Tourism Incomes

53,000 [EUR]

Tourism Incomes

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Motive and...



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Destinations Economic Impact ⓘ

45.85 [EUR/Day, Person]

Tourism Incomes

42,000 [EUR]

Tourism Incomes

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Rental cottage

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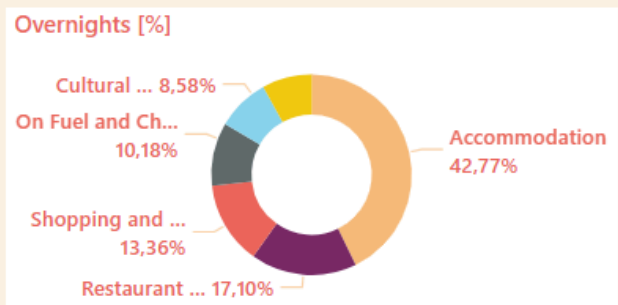
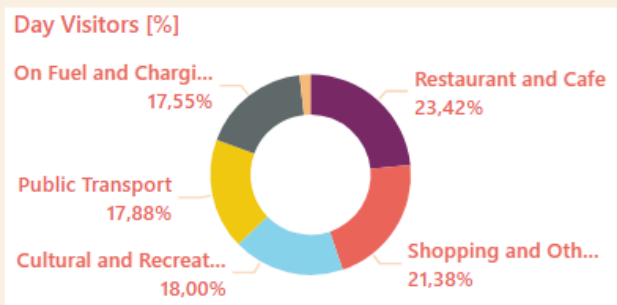
Motive and...

Destinations Economic Impact ⓘ

Selected Spending Categories

Kaikki

Spending Categories	Day Visitors % [Spending/Person, Day]	Overnights % [Spending/Person, Day]
Accommodation	1,77%	42,77%
Cultural and Recreational Services	18,00%	8,58%
On Fuel and Charging	17,55%	10,18%
Public Transport	17,88%	8,01%
Restaurant and Cafe	23,42%	17,10%
Shopping and Other Services	21,38%	13,36%
	100,00%	100,00%



Year Month

- > ☐ 2017
- > ☐ 2018
- > ☐ 2019
- > ☐ 2020
- > ☐ 2021
- > ☐ 2022
- > ☐ 2023
- > ☐ 2024
- > ☐ 2025
- > ☐ 2026



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Year

Month

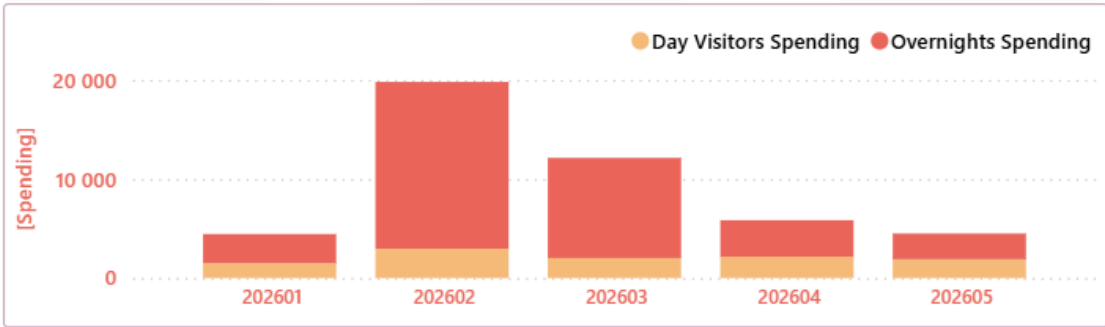
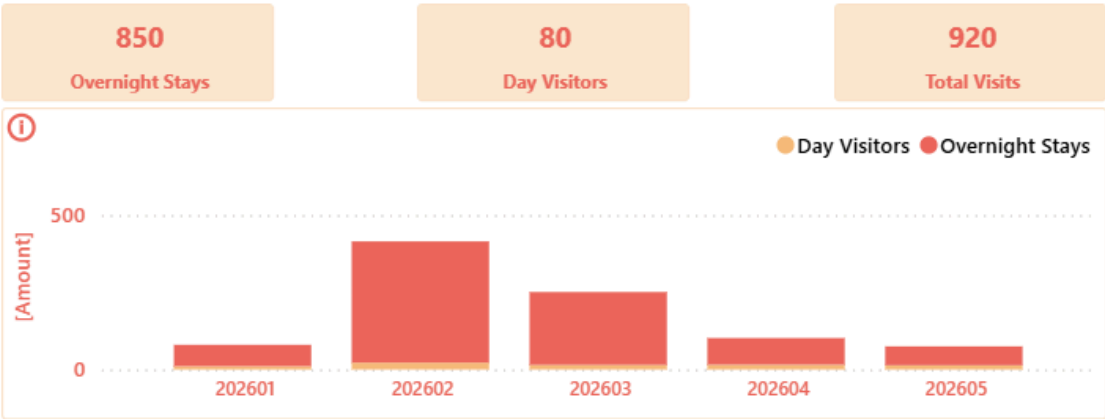
Week

Day

Compare

[Back to Mainview](#)[Overview](#)[Spending Categories](#)[In Timeline](#)[Trends and Seasons](#)[Motive and...](#)

Destinations Economic Impact ⓘ



ⓘ **Target Name**

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Survey Name ⓘ

Trip

Trip

Activity

Statistics

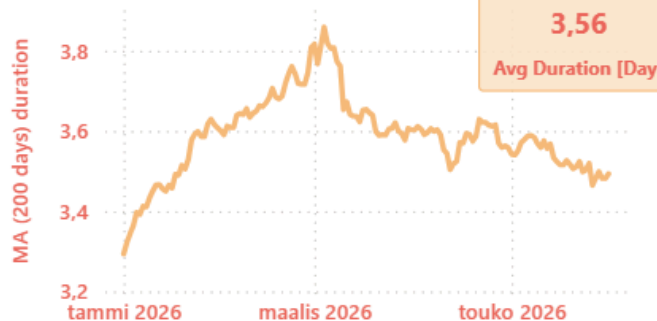
Telia Travel Data or Other Enriched Travel Data

Timeline

With Origin

Table

Graph

Destination

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Visitor Travel

Local Travel

0.09 [kgCO₂e/km]

CO₂ Emission per km



0.03 [kgCO₂e/km, day]

CO₂ Emission per km and day



4,204 [EUR/kgCO₂e, km, Day, Person]

Money spending and emission intensity



The carbon footprint of a visitor's travel is measured from the point of departure to the destination. In the calculation, the travel chains and the vehicles used on the journey are determined by waypoints.



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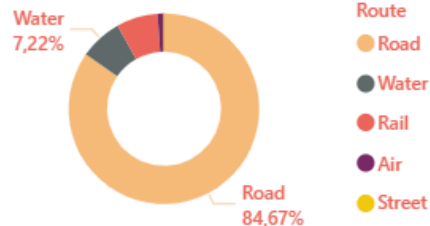
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Vehicle and Source

Vehicle and Source	Percentage	[kgCO2e/km]
Car Petrol	37,87%	0,093
Car Diesel	16,55%	0,083
Car Electric Vehicle	11,10%	0,000
Car Plug-in Hybrid	9,06%	0,044
Ferry	7,22%	0,144
	100,00%	0,094



Overview

Passages map

Specifics

Arrival

Departure



1,37

Passages per Traveller



435

Avg Distance [km]



111 768

Total Distance [km]



40,95

Avg Emission [kgCO2e]



10 524

Total Emission [kg]



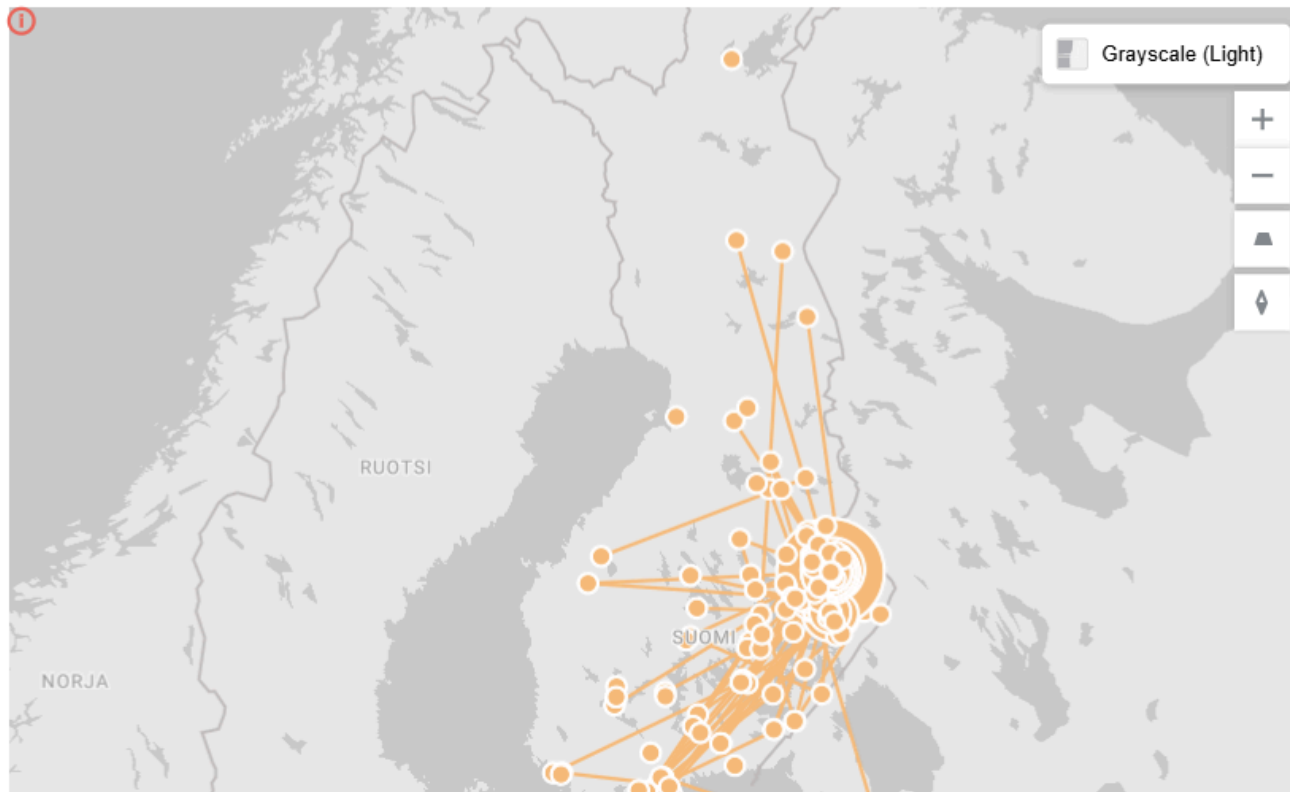
0,094

[kgCO2e/km]



0,034

[kgCO2e/km, day]



The carbon footprint of a visitor's travel is measured from the point of departure to the destination. In the calculation, the travel chains and the vehicles used on the journey are determined by waypoints.

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Target Name

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To Area

435	40,95	0,094
Avg Distance [km]	Avg Emission [kgCO2e]	[kgCO2e/km]
111 768	10 523,83	0,034
Total Distance [km]	Total Emission [kg]	[kgCO2e/km, day]

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Passages map

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Waypoint

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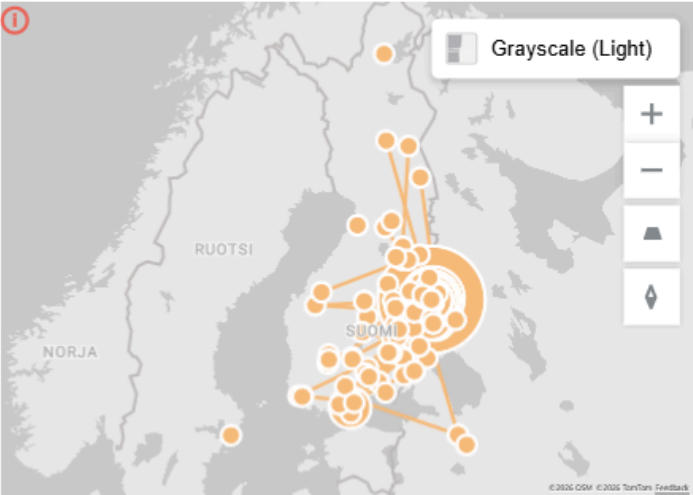
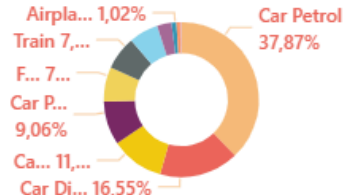
Amount of respondents

Koli	112
Liekksa	40
Joensuu	19
Ylä-Koli	9
Lahtela	8
Helsinki	6
Juuka	5
Mikkeli	5
Tampere	4
Ilomantsi	3
Imatra	3
Kuopio Center	3
Outokumpu	3
Espoo	2
Joroinen	2
Kontiolahti	2
Kouvola	2
Kuopio	2
Lahnala	2
Lappeenranta	2
Liekksa Koli	2
Liperi	2
Polvijärvi	2
Rieskaniemi	2

Vehicle



Vehicle and Source



From

Kaikki

Waypoint

Kaikki

Avg distance [km]

Avg emission [kgCO2e]

Avg Emission [kgCO2e/km]

Serik	Falkberg	2 606	677,56	0,260
Greater London	Helsinki	1 822	473,60	0,260
Nurmes	Suvorovka	1 253	117,30	0,094
Joensuu	Keramik	1 144	107,10	0,094
Inari FI	Tuusula	1 126	93,40	0,083
Tuusula	Pelkosenniemi	931	77,24	0,083
Lempäälä	Salla	847	79,25	0,094
Naantali	Lahtela	760	1,06	0,001
Uusi-Kaskisto	Keränen	713	66,78	0,094



In the Customized Section tab, you can find your own tailored questions, of which the answer method is are either a choice or a sliding scale. Note! Feedback-type questions can be found separately on the Feedback tab.

Donut

Column

Bar

Subject ⓘ

Mikä oli tärkein syy käyttämiesi kulkuvälineiden valintaan?

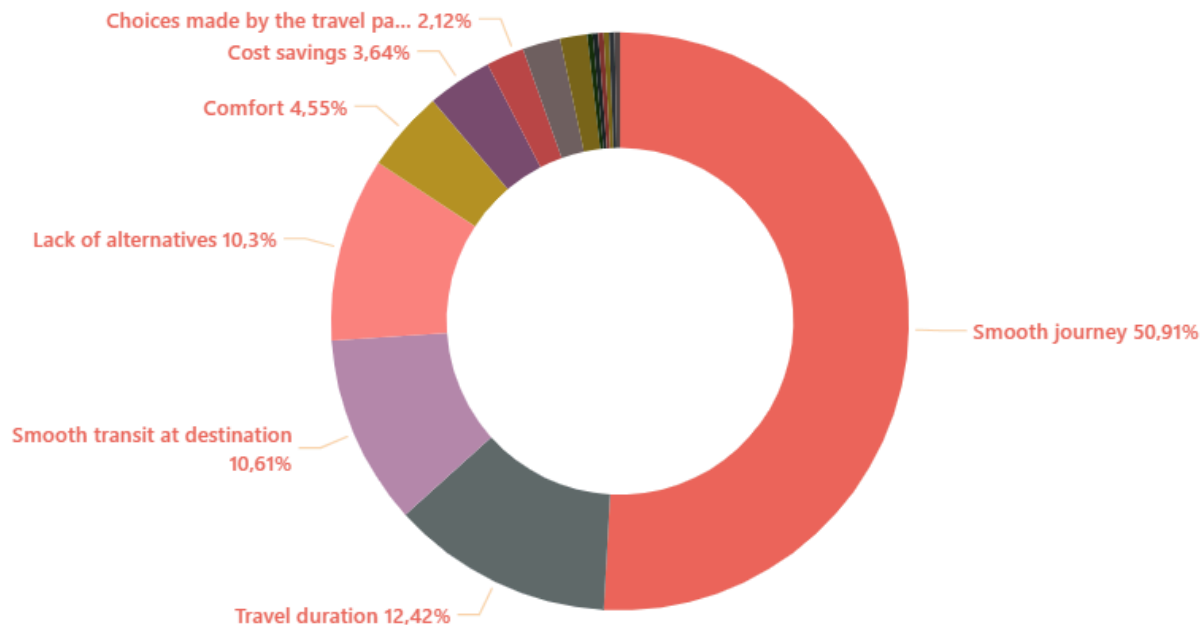
330

Respondents

330

Answers

What was the main reason for choosing the transport you used?



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Donut

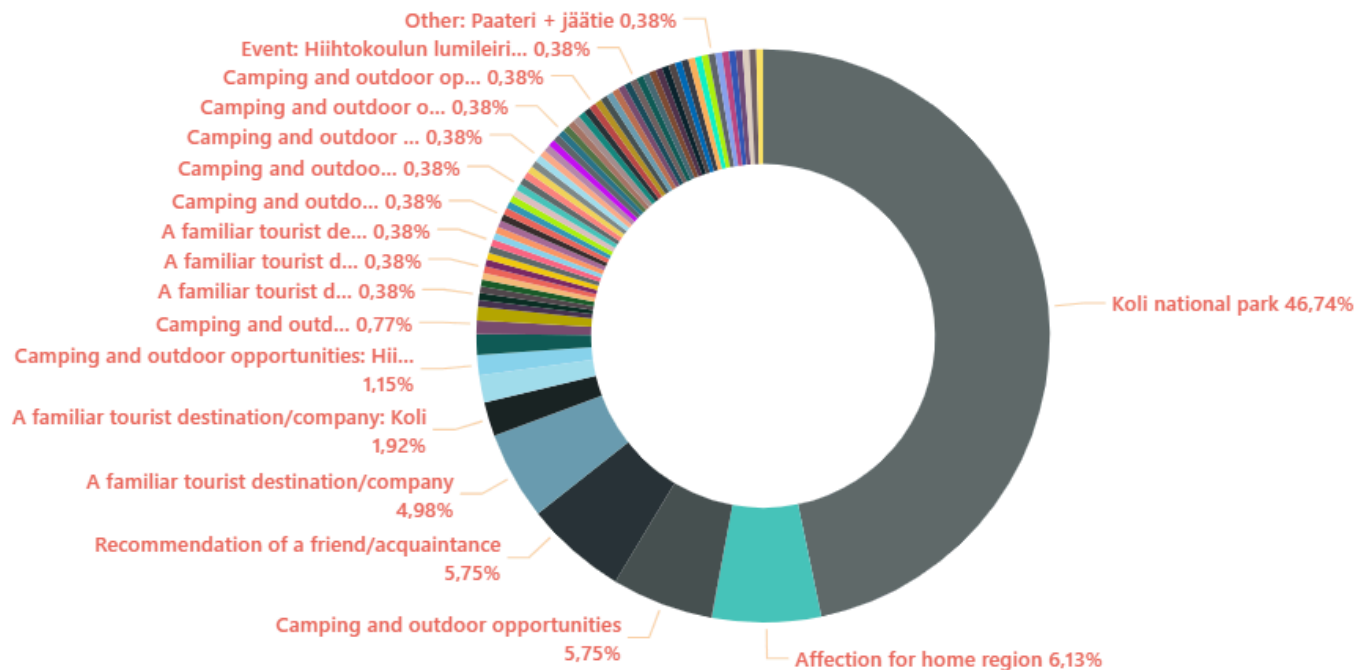
Column

Bar

Subject ⓘ

Mikä sai sinut valitsemaan tämän matkakohteen? Valitse merkittävin.

What made you choose this destination? Select the most significant reason.



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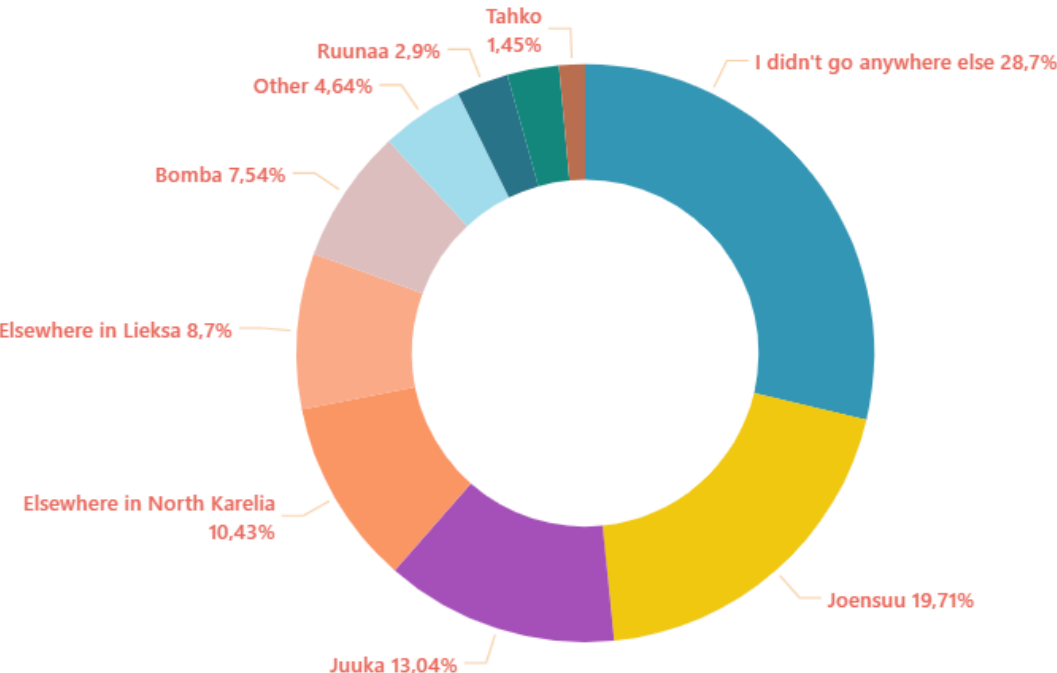
345

Answers

Subject ⓘ

Missä muualla kuin Kolilla kävit matkasi aikana?

Where else besides Koli did you visit during your trip?



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In the Customized Section tab, you can find your own tailored questions, of which the answer method is either a choice or a sliding scale. Note! Feedback-type questions can be found separately on the Feedback tab.

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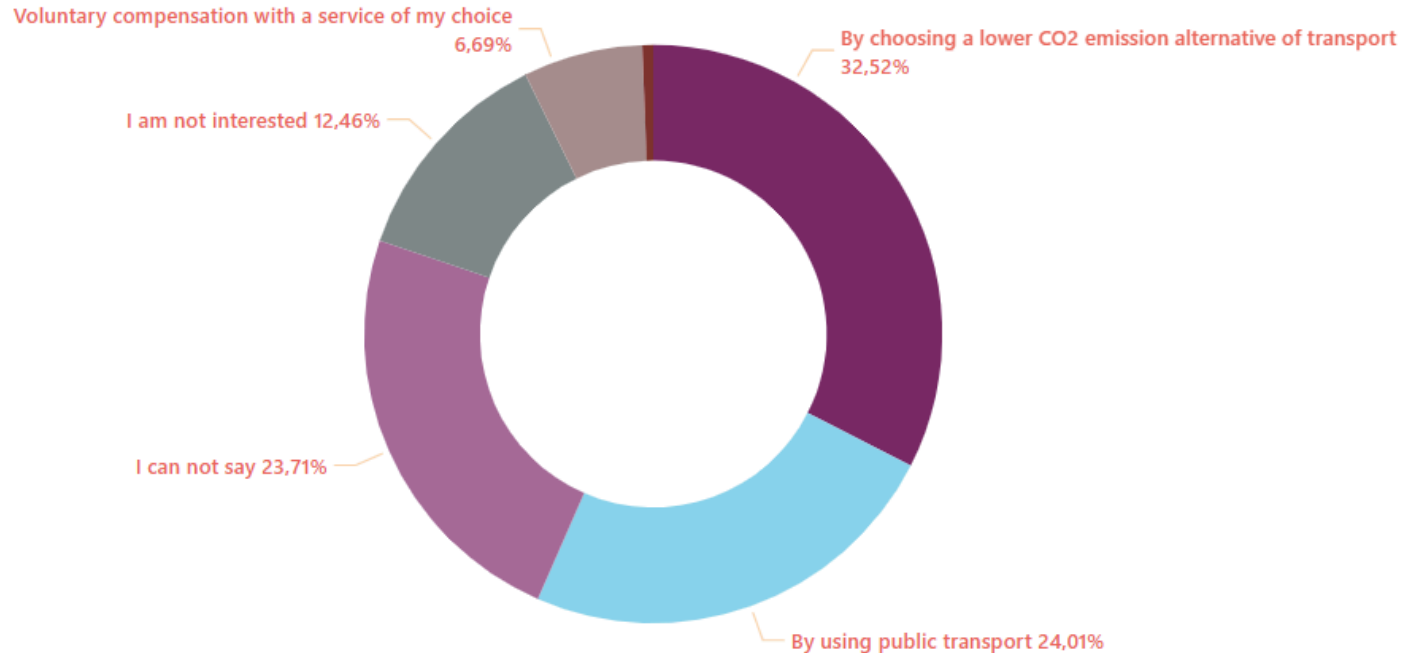
329

Answers

Subject ⓘ

The primary way to reduce the carbon footprint of a trip

In what ways would you primarily reduce the carbon footprint of your trip?



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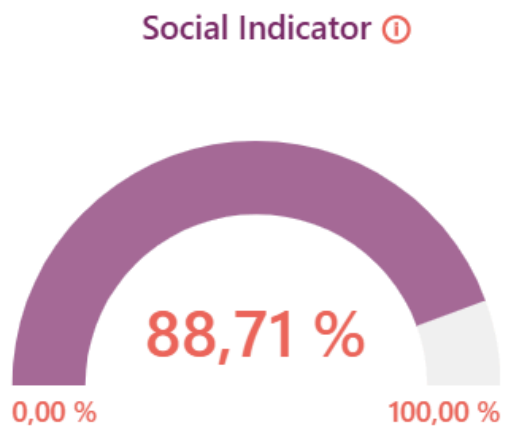
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Under the Benefits button, you can find the answers to the question: "What do you think is the biggest benefit of the event or tourism for the locality", which is asked from local respondents.

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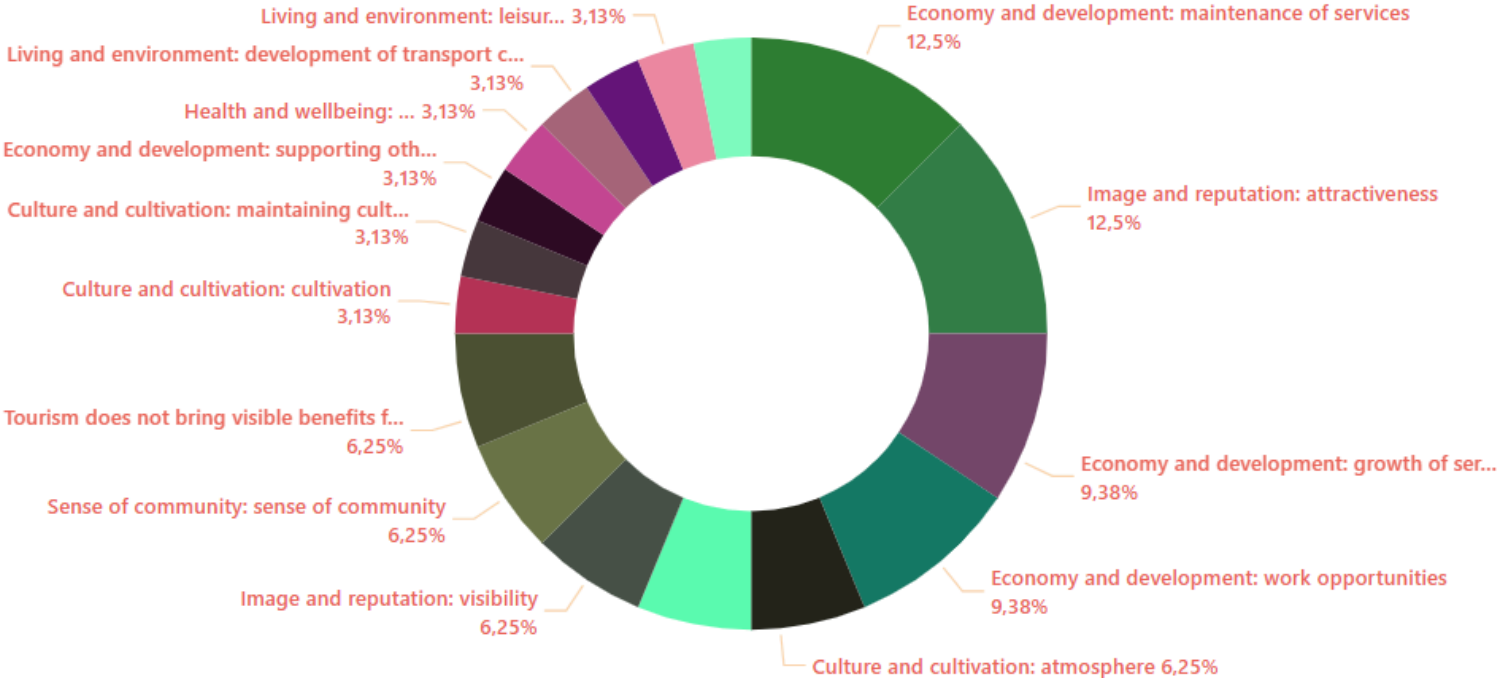
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The biggest benefit of tourism to the locality





Under the Disadvantages button, you can find the answers to the question: "What do you think is the biggest disadvantage of the event or tourism for the locality?" which is asked from local respondents.

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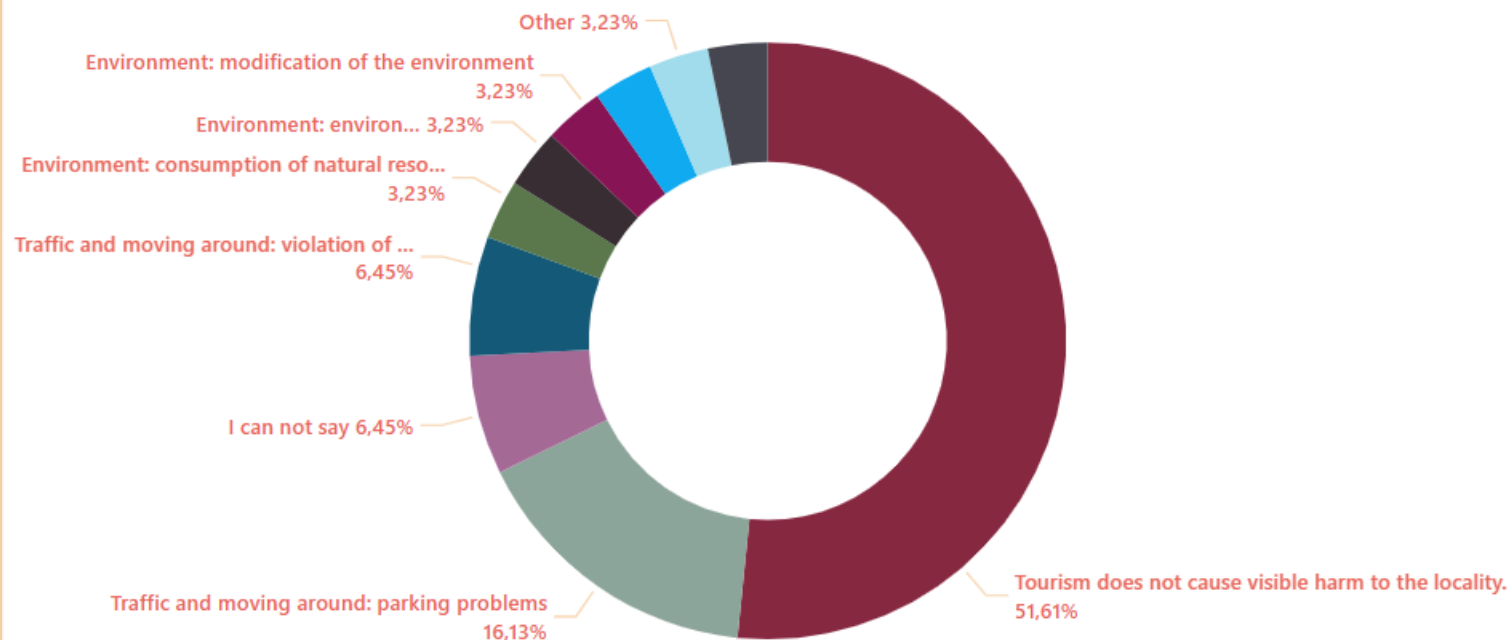
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The biggest disadvantage of tourism to a locality





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SATISFACTION



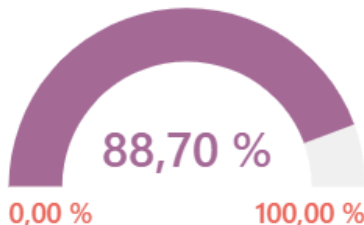
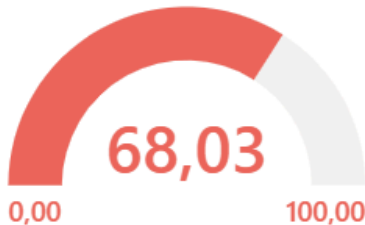
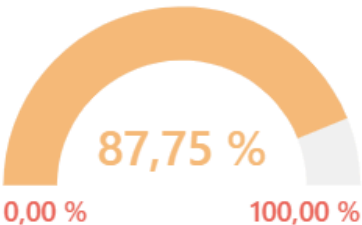
NET PROMOTER SCORE



COMEBACK
SATISFACTION



EXPECTATION



Histogram

Timeline

Histogram

Timeline

Histogram

Timeline

