

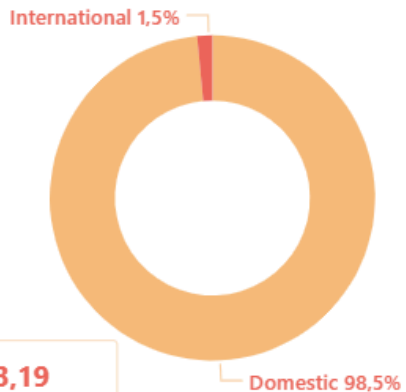


Demographics

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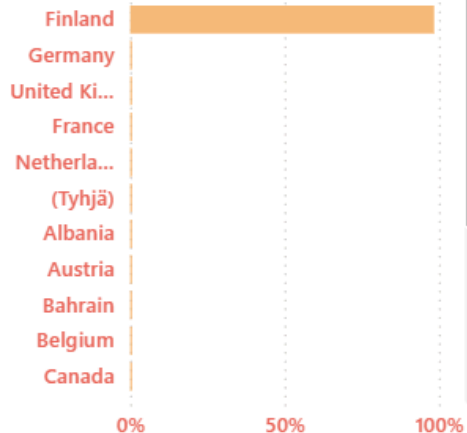
Multiple Selection



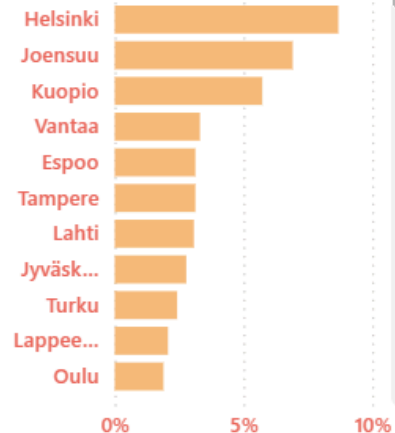
3,19

Avg Duration [Day]

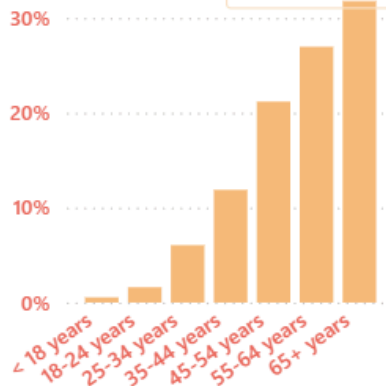
Country



City



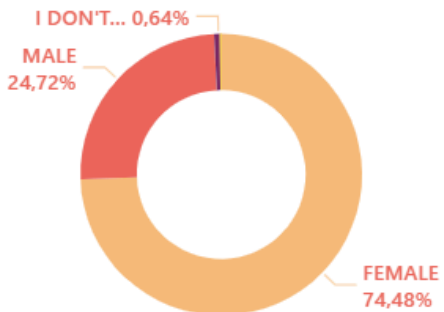
Age



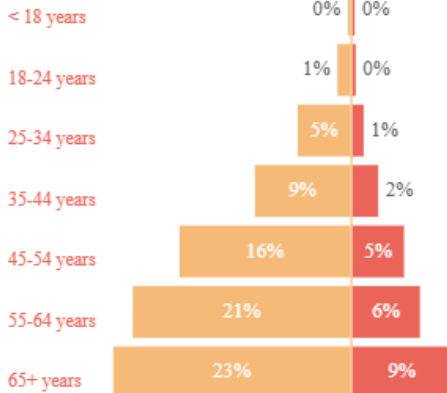
56,21

Avg Age

Gender



FEMALE MALE



1 Target Name

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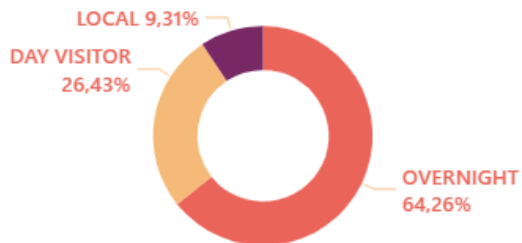


Demographics

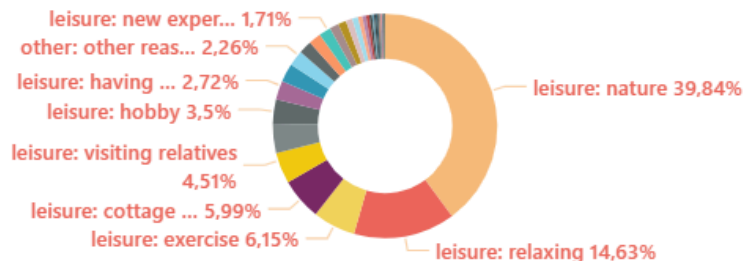
Profiles

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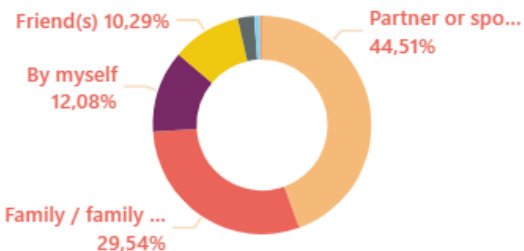
Travel Profile



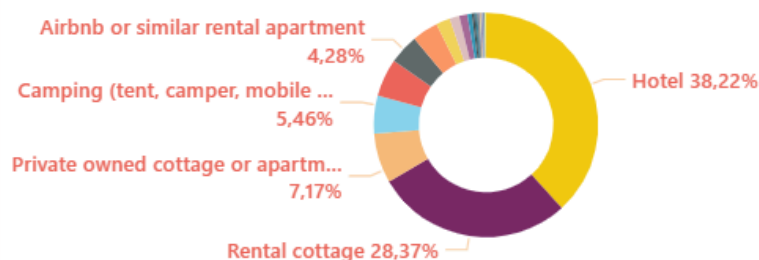
Motive



Travel Company



Accommodation Type

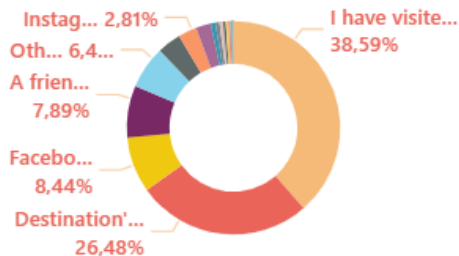


3,19

Avg Duration [Day]

Visiting Role

Information Source



Planning and Booking

1

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Destinations Economic Impact ⓘ

40.02 [EUR/Day, Person]

Tourism Incomes

320,000 [EUR]

Tourism Incomes

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Destinations Economic Impact ⓘ

43.46 [EUR/Day, Person]

Tourism Incomes

348,000 [EUR]

Tourism Incomes

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Hotel

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Destinations Economic Impact ⓘ

43.43 [EUR/Day, Person]

Tourism Incomes

348,000 [EUR]

Tourism Incomes

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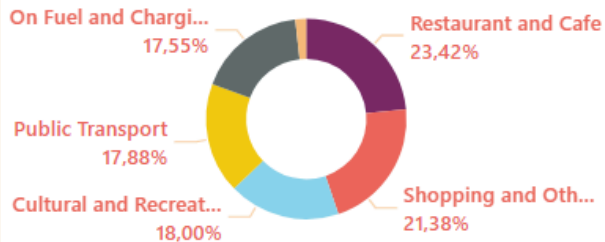
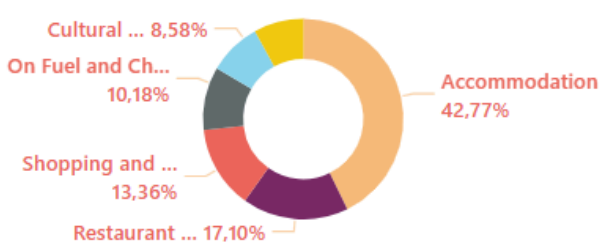
Destinations Economic Impact ①

[Selected Spending Categories](#)[Kaikki](#)

Spending Categories	Day Visitors % [Spending/Person, Day]	Overnights % [Spending/Person, Day]
Accommodation	1,77%	42,77%
Cultural and Recreational Services	18,00%	8,58%
On Fuel and Charging	17,55%	10,18%
Public Transport	17,88%	8,01%
Restaurant and Cafe	23,42%	17,10%
Shopping and Other Services	21,38%	13,36%
	100,00%	100,00%

[Year Month](#)

- > ☐ 2017
- > ☐ 2018
- > ☐ 2019
- > ☐ 2020
- > ☐ 2021
- > ☐ 2022
- > ☐ 2023
- > ☐ 2024
- > ☐ 2025
- > ☐ 2026

[Day Visitors \[%\]](#)[Overnights \[%\]](#)



Year

Month

Week

Day

Compare

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Destinations Economic Impact ⓘ

7 510

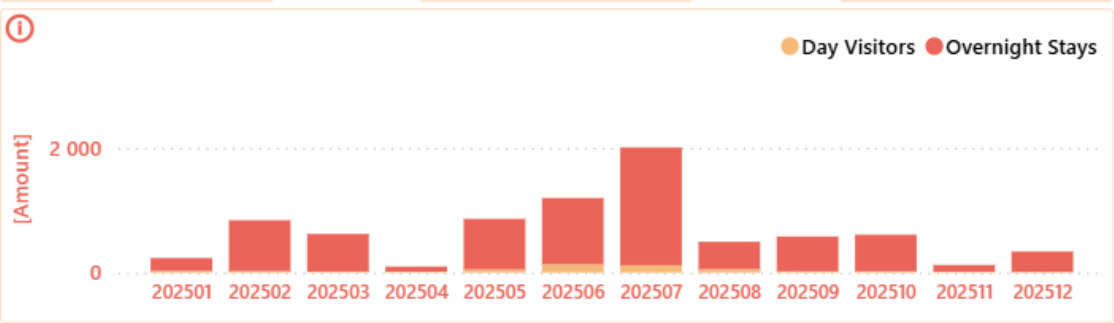
Overnight Stays

490

Day Visitors

8 000

Total Visits



ⓘ Overnight [EUR/Day]

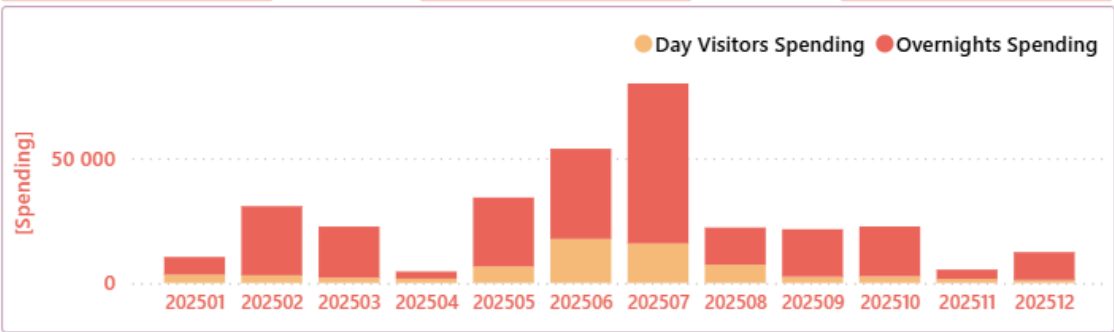
33,91

ⓘ Day Visitor [EUR/Person]

132,87

ⓘ Daily Avg [EUR/Day]

40,02



ⓘ Overnights [EUR]

255 000

ⓘ Day Visitors [EUR]

66 000

ⓘ Total Visits [EUR]

320 000

ⓘ Target Name

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Survey Name ⓘ

Trip

Trip

Activity

Statistics

Telia Travel Data or Other Enriched Travel Data

Timeline

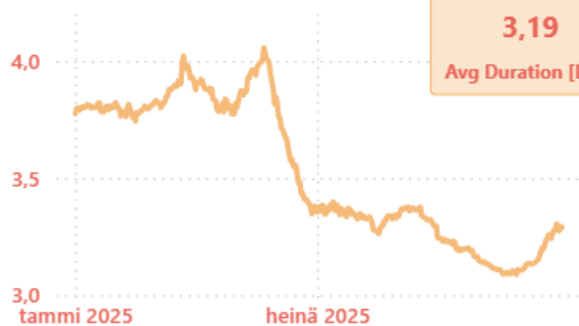
With Origin

Table

Graph

Destination

MA (200 days) duration



3,19

Avg Duration [Day]

Travel Profile

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Visitor Travel

Local Travel

0.09 [kgCO₂e/km]
CO₂ Emission per km

0.04 [kgCO₂e/km, day]
CO₂ Emission per km and day

3,644 [EUR/kgCO₂e, km, Day, Person]
Money spending and emission intensity

The carbon footprint of a visitor’s travel is measured from the point of departure to the destination. In the calculation, the travel chains and the vehicles used on the journey are determined by waypoints.

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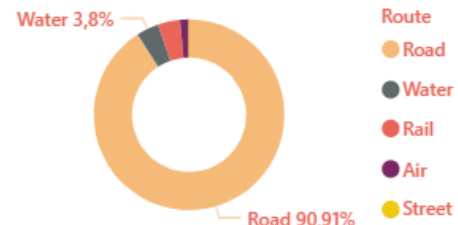
Kaikki

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Vehicle and Source		
Vehicle and Source	Percentage	[kgCO2e/km]
Car Petrol	41,48%	0,094
Car Diesel	21,97%	0,082
Car Plug-in Hybrid	10,85%	0,045
Bus	6,08%	0,039
Car Electric Vehicle	5,96%	0,000
	100,00%	0,087



Overview

Passages map

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Arrival

Departure

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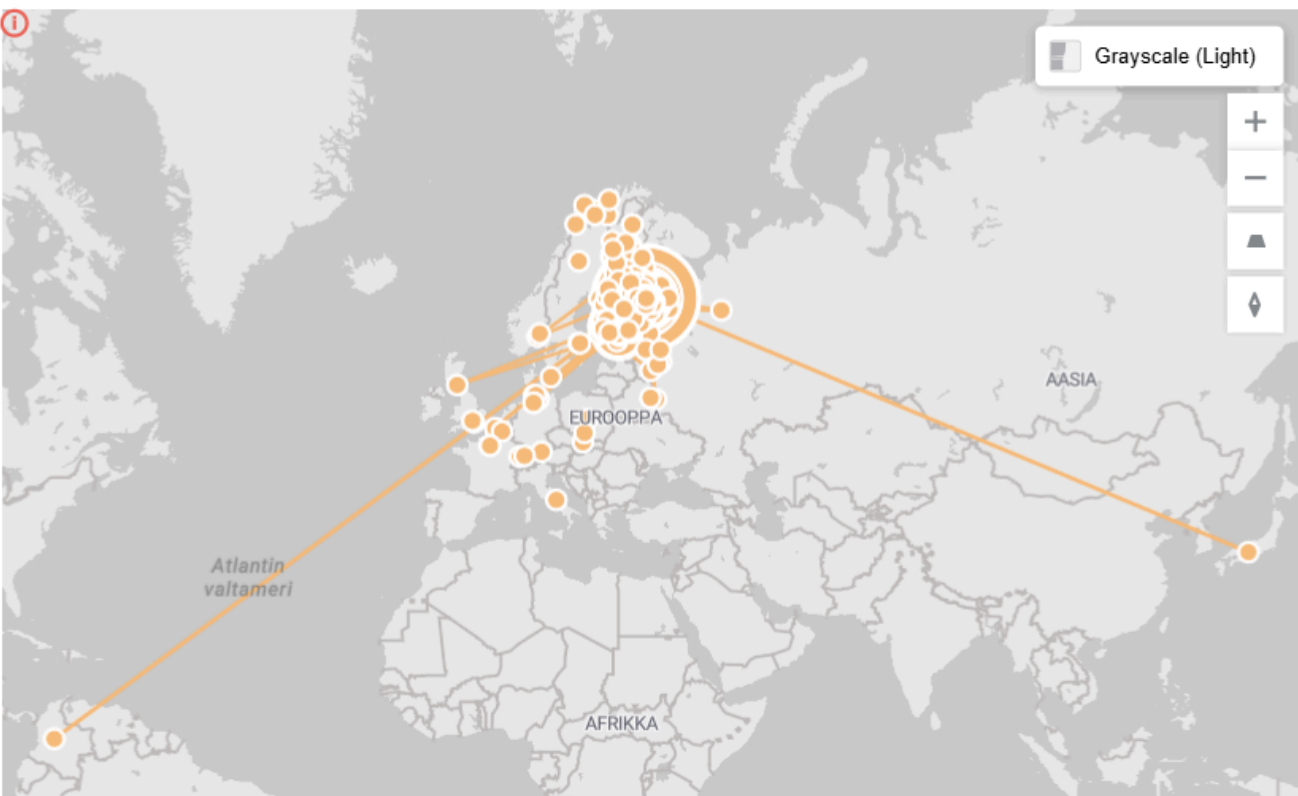
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The carbon footprint of a visitor's travel is measured from the point of departure to the destination. In the calculation, the travel chains and the vehicles used on the journey are determined by waypoints.

AUSTRAI

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1,52
Passages per Traveller

460
Avg Distance [km]

536 624
Total Distance [km]

40,03
Avg Emission [kgCO2e]

46 709
Total Emission [kg]

0,087
[kgCO2e/km]

0,036
[kgCO2e/km, day]



To Area

460

Avg Distance [km]

40,03

Avg Emission [kgCO₂e]

0,087

[kgCO₂e/km]

536 624

Total Distance [km]

46 709,40

Total Emission [kg]

0,036

[kgCO₂e/km, day]

Overview

Passages map

Specifics

Arrival

Departure

Waypoint

Kaikki

Amount of
respondents

Koli	373
Lieksa	257
Joensuu	105
Helsinki	40
Lahtela	35
Juuka	32
Kuopio	31
Jyväskylä	25
Mikkeli	22
Lieksa Koli	20
Tampere	19
Ylä-Koli	16
Kontiolahti	14
Outokumpu	14
Vantaa	14
Varkaus	13
Lahti	12
Nurmes	12
Lahnala	11
Savonlinna	11
Lappeenranta	10
Imatra	9
Oulu	9
Ilomantsi	8

Vehicle

bus

6,08%

driving

84,83%

Vehicle and Source

Rv-truck

3,85%

Bus

6,08%

Car Pl...

10,85%

Car Di...

21,97%

Car Petrol

41,48%

Map



From

Kaikki

Waypoint

Kaikki

Avg distance
[km]

Avg emission
[kgCO₂e]

Avg Emission
[kgCO₂e/km]

Lieksa	Minamifudōdōchō	12 484	1168,56	0,094
Joensuu	CO	10 267	961,04	0,094
Marbella	Vantaa	3 388	880,80	0,260
Каховка	Lieksa	2 839	235,39	0,083
Hopreeninperä	Caramanico Terme	2 612	679,20	0,260
Basel	Helsinki	2 204	572,96	0,260
Mikkeli	Kortrijk	1 893	492,16	0,260
Greater London	Vantaa	1 847	480,25	0,260
Pariisi	Turku	1 792	2,51	0,001

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In the Customized Section tab, you can find your own tailored questions, of which the answer method is either a choice or a sliding scale. Note! Feedback-type questions can be found separately on the Feedback tab.

Evaluation

Specifics

Donut

Column

Bar

1 697

Respondents

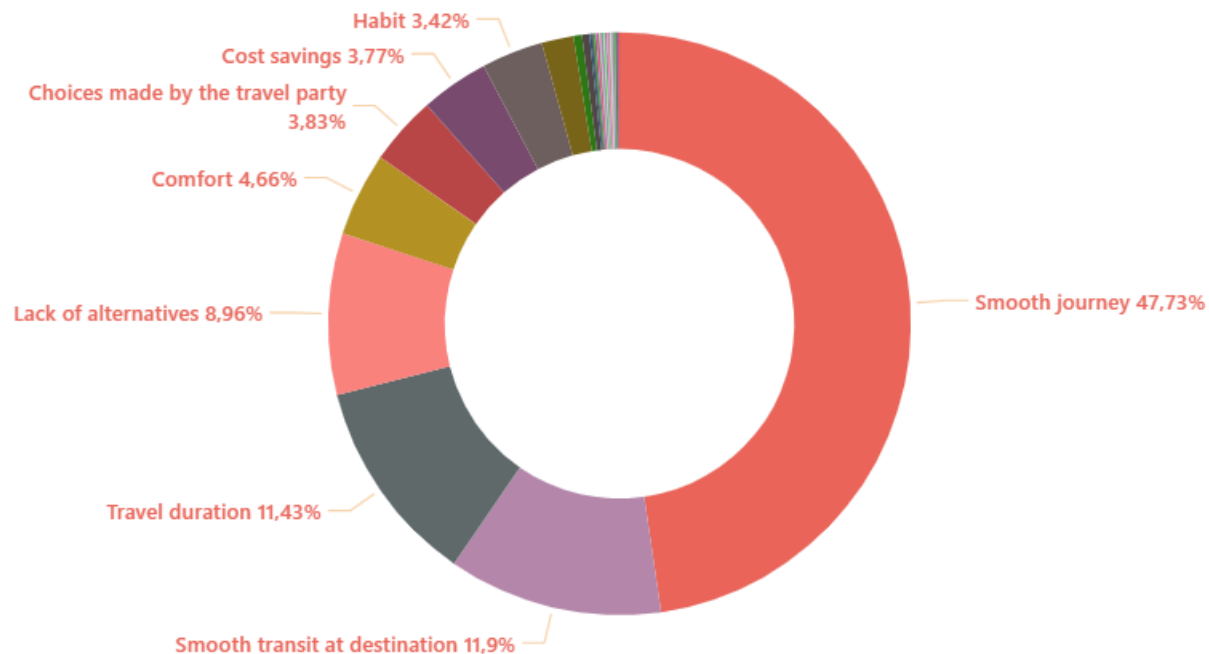
1 697

Answers

Subject ⓘ

Mikä oli tärkein syy käyttämiesi kulkuvälineiden valintaan?

What was the main reason for choosing the transport you used?



①

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In the Customized Section tab, you can find your own tailored questions, of which the answer method is are either a choice or a sliding scale. Note! Feedback-type questions can be found separately on the Feedback tab.

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1 373

Respondents

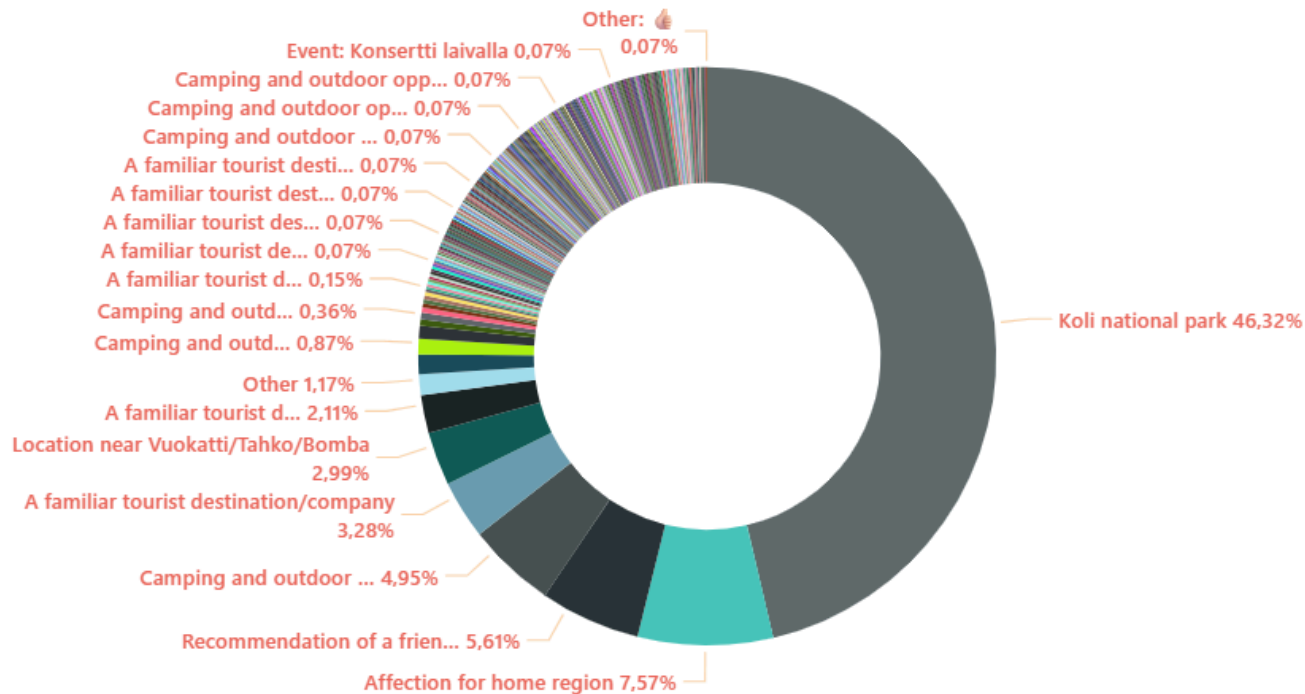
1 373

Answers

Subject ⓘ

Mikä sai sinut valitsemaan tämän matkakohteen? Valitse merkittävvin.

What made you choose this destination? Select the most significant reason.



ⓘ

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In the Customized Section tab, you can find your own tailored questions, of which the answer method is either a choice or a sliding scale. Note! Feedback-type questions can be found separately on the Feedback tab.

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Bar

1 379

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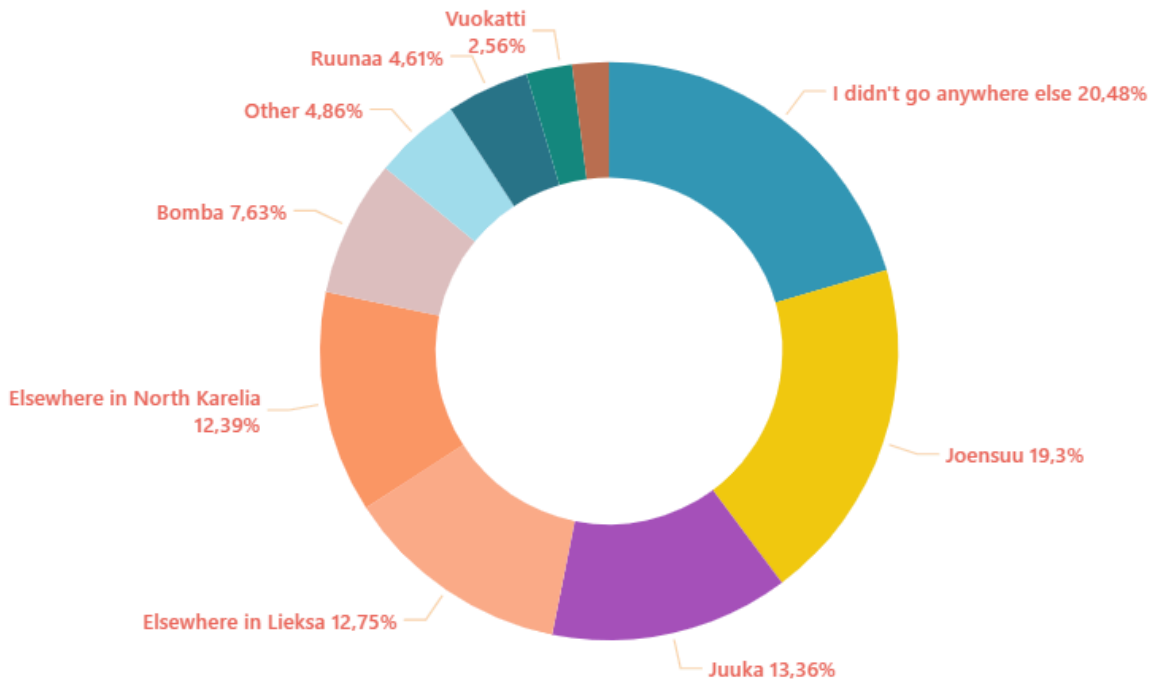
1 953

Answers

Subject ⓘ

Missä muualla kuin Kolilla kävit matkasi aikana?

Where else besides Koli did you visit during your trip?



ⓘ

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In the Customized Section tab, you can find your own tailored questions, of which the answer method is are either a choice or a sliding scale. Note! Feedback-type questions can be found separately on the Feedback tab.

Donut

Column

Bar

Subject ⓘ

The primary way to reduce the carbon footprint of a trip

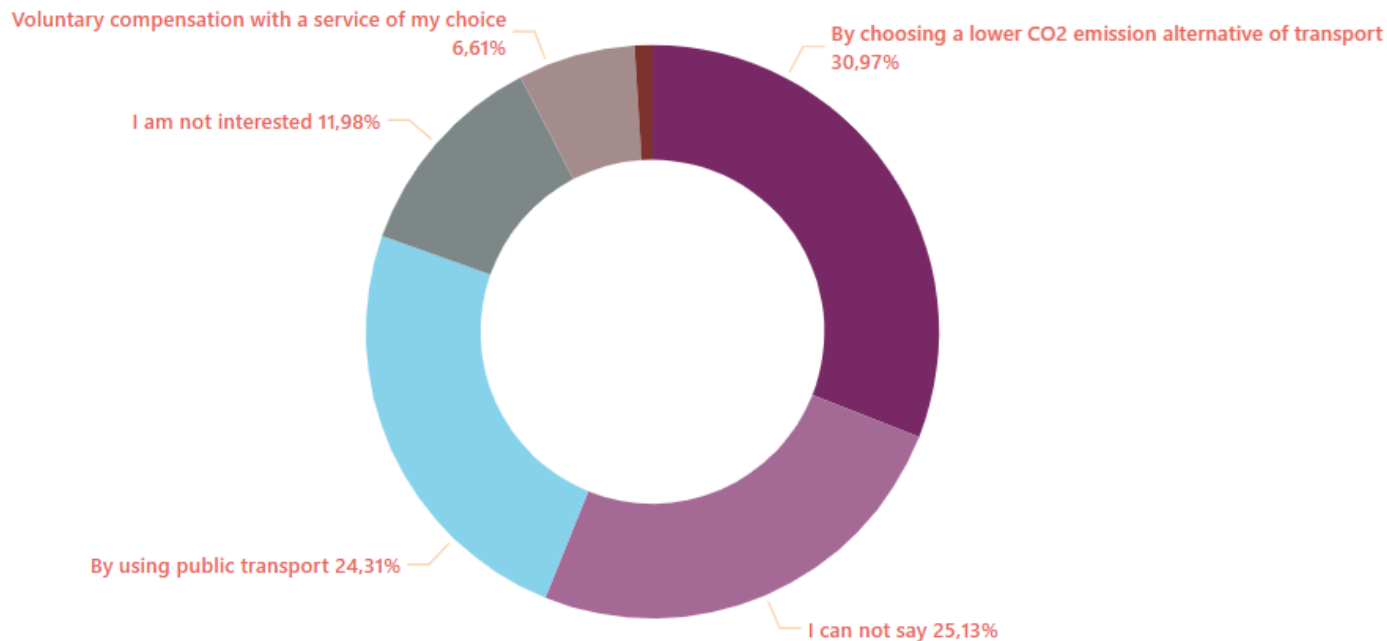
1 695

Respondents

1 695

Answers

In what ways would you primarily reduce the carbon footprint of your trip?



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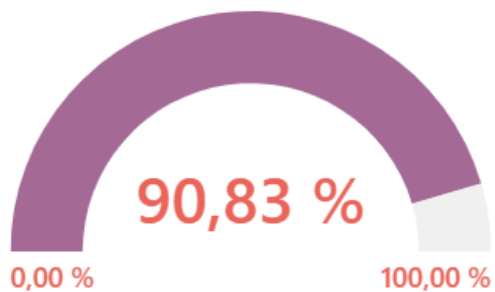
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Social Indicator ⓘ



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Disadvantages

Specifics

2023 version



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Under the Benefits button, you can find the answers to the question: "What do you think is the biggest benefit of the event or tourism for the locality", which is asked from local respondents.

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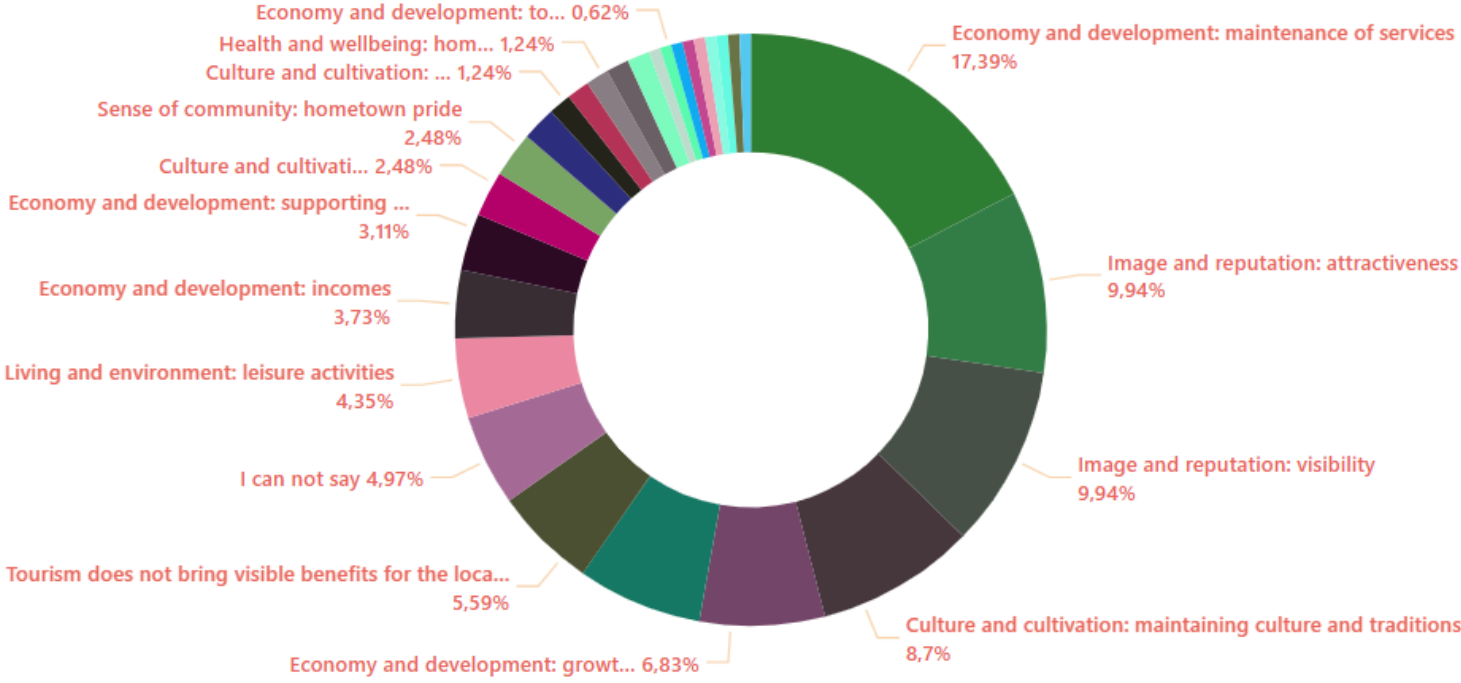
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Matkailun suurin hyöty paikkakunnalle





Under the Disadvantages button, you can find the answers to the question: "What do you think is the biggest disadvantage of the event or tourism for the locality?" which is asked from local respondents.

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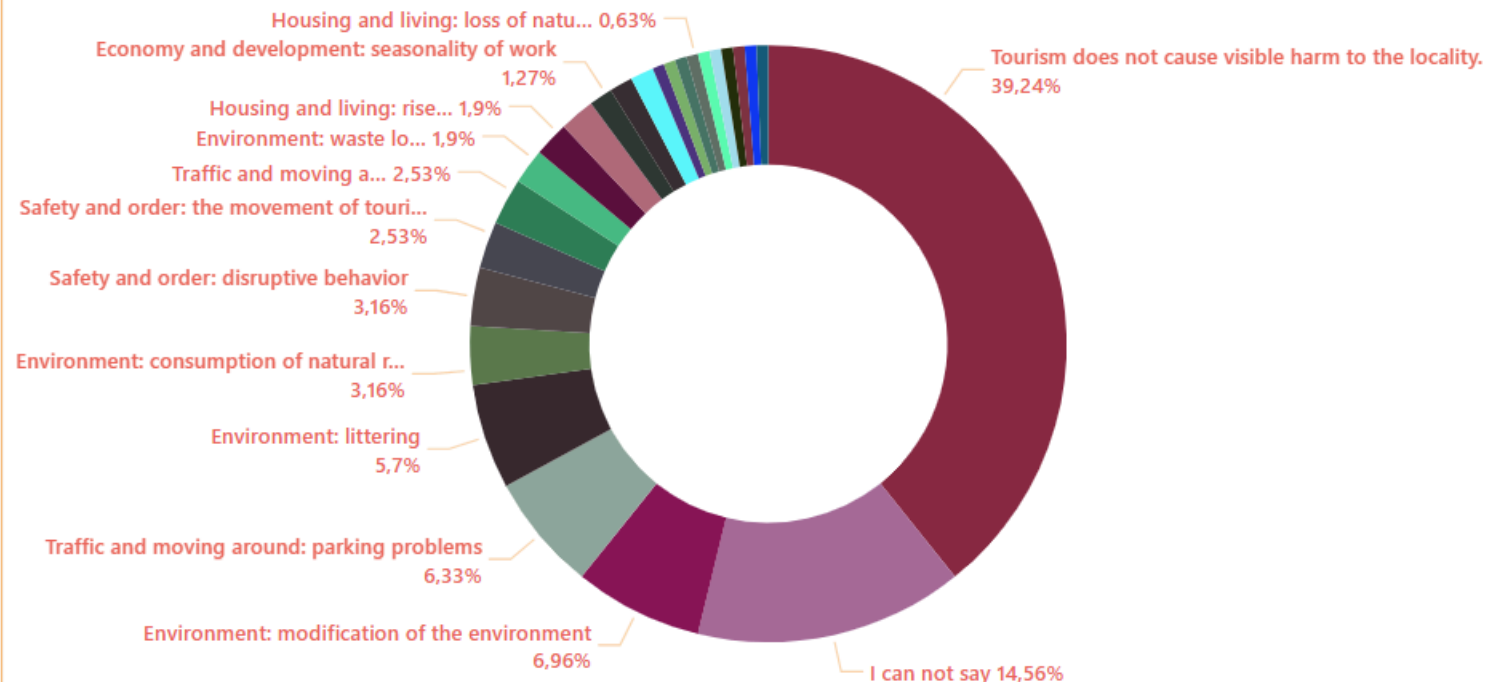
Kaikki

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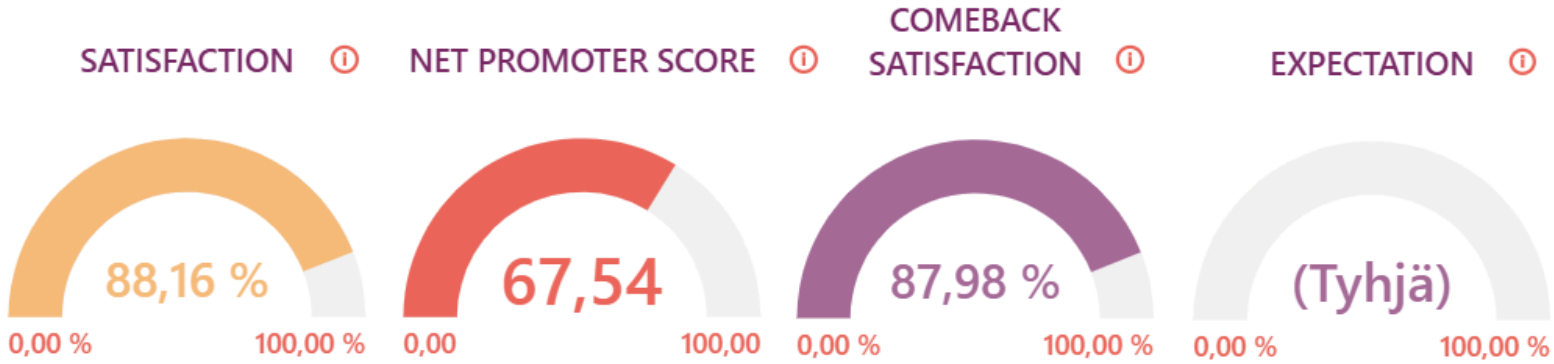
Matkailun suurin haitta paikkakunnalle





Evaluation

Feedback



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Histogram

Timeline

Histogram

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