# LIEKSA / KOLI

## ONE MUNICIPALITY.
## TWO ECONOMIC ENGINES.

An established manufacturing town.
A nationally recognised tourism destination.
One municipality with room for your ambition.

KEVÄTNIEMI / INDUSTRY

KOLI / LAKE PIELINEN

**€624m**
Company turnover · 2024

**€353m**
Industrial turnover · 2024

**224,000**
Koli National Park visits · 2025

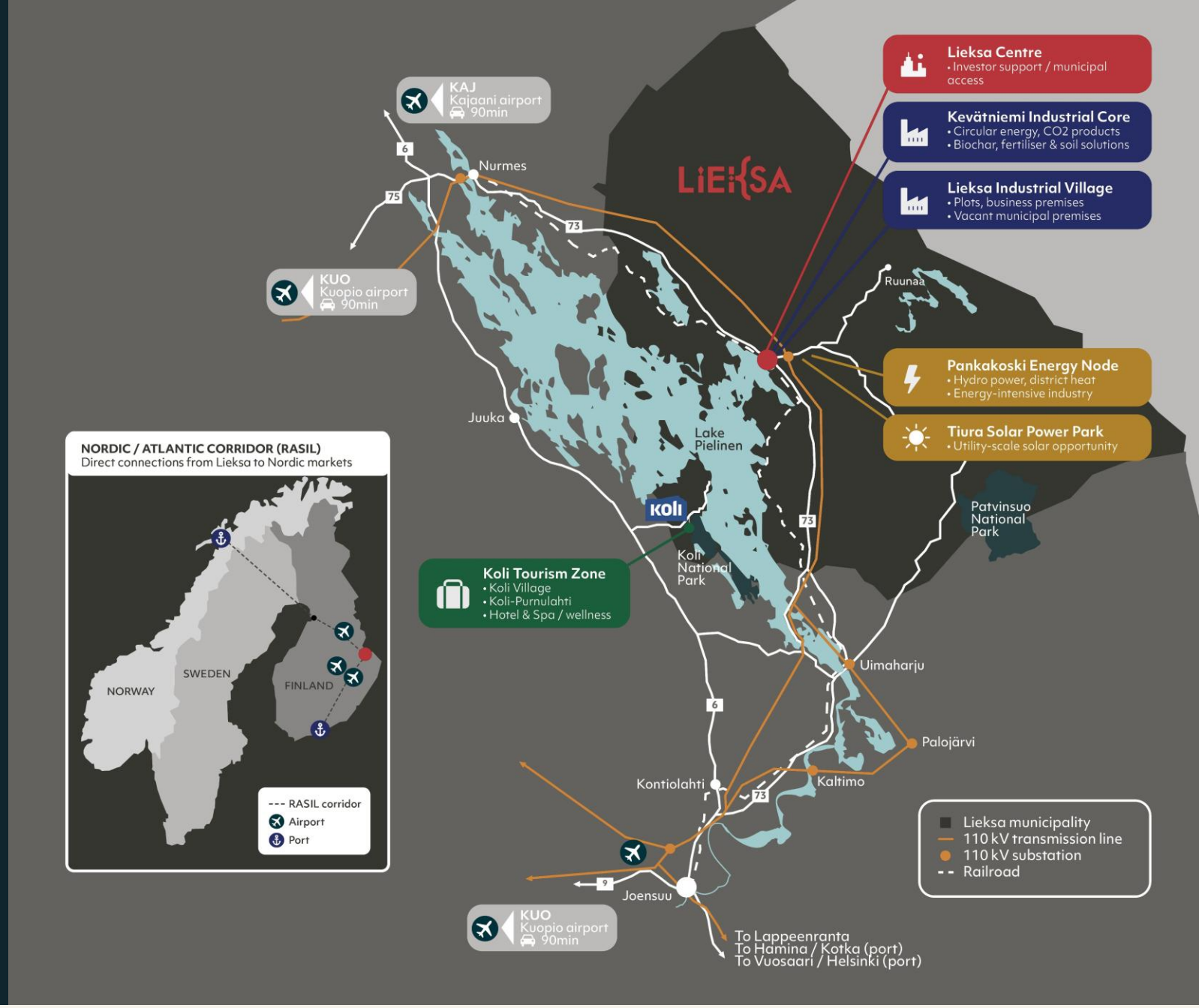


Sources: LieKe; Metsähallitus. Reporting years shown above.

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# Understand the place. See the connections.









Orientation maps only; not parcel boundaries. GSHHG; NLS / OSM; Natural Earth.

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# The proof is already in production.

Local know-how, established products and businesses serving customers today.

| | | |
|---|---|---|
| **Forest industry** | binderholz, ANAIKA WOOD, PANKABOARD, Lieksan Saha, earthpac | Timber and packaging; speciality board. |
| **Food production** | Porokylän, Lieksan, PIELISEN PIZZA, Pielisruoka | Baked goods, speciality foods and pizza. |
| **Specialist manufacturing** | LST, dmack suomi tyres, JaloSteel | Aluminium transport tanks and bicycle tyres. |
| **Energy & circular industry** | PIELISEN BIO, nevel, GREEN CHEM, Adven | Biogas, industrial heat and district heating. |
| **Hospitality** | PKO, Sokos Hotels / Koli, Kolin Ryynänen | Koli hotels, restaurants and spa services. |

**60+ countries** served by Pankaboard through its international sales network.



Company sources: 7 October 2026. Logos identify operators, not project partners.

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# Real investment. Visible progress.

New hospitality capacity. Established industry. Products reaching new markets.

OPENED 2023

PKO

## €20m+

**PKO hotel investment**

130 rooms added to the Koli destination.

PRODUCTION BASE / 2024

## €353m

Industrial turnover in Lieksa

**ESTABLISHED PRODUCTION. INTERNATIONAL CUSTOMERS.**

Forest products & speciality board
Food production
Specialist manufacturing
Bioenergy & circular industry

LAUNCHED JUNE 2026

dmack suomi tyres

## New range

**Manufactured in Lieksa**

New summer tyres, made in Lieksa and launched at Eurobike.

**Skills for the next chapter**

Riveria vocational education is part of Lieksa’s Brahea campus.



Sources: PKO; LieKe; Suomi Tyres; City of Lieksa. Reporting dates shown.

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# Ten opportunities. One local starting point.

From tourism real estate to productive industry and circular energy.

## Tourism & real estate

**01** **Koli–Purnulahti**
Tourism & real estate

**02** **Koli Hotel & Spa**
Hospitality development

**03** **Koli Village**
Property development

## Industry, materials & energy

**04** **Industrial Village**

**05** **Tiura Solar Power Park**

**06** **Fertiliser & soil products**

**07** **Construction circularity**

**08** **$CO_2$ capture & products**

**09** **High-value biochar**

**10** **Renewable energy & $H_2$**



Site availability, planning requirements and commercial terms are confirmed individually.

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# THE NEXT MOVE IS A CONVERSATION.

## One team. Local decisions. Practical investor support.

Municipal leadership and LieKe connect investors with sites, owners, planning and the next substantive conversation.




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**START WITH THE RIGHT PERSON — THE WIDER TEAM IS AVAILABLE FROM THE FIRST DISCUSSION.**



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