UNLOCK YOUR POTENTIAL WITH JESR
ABOUT US:

**JESR** is a socially responsible talent development solution that aims at bridging the employment-educational gap in the Arab world.

**Our mission** is to assist the Arab talents and help them stand out in the international job market by providing clear career paths based on their interests and abilities, rather than their majors.

We are committed to bring the 15 years’ experience in the talent development industry all over the region, to empower Arab youth to realise their full potential and succeed in the global job market.
Our SOCIAL VALUE PROPOSITION:

Empowerment of youth

Community development

Diversity

Education and skill development

Aligning with the Sustainable Development goals (SDGs).
JESR ABCD MODEL

A Assess
Capture 4D picture about yourself

B Build
Identify Area of Strength | Area of Improvement | Area of Growth

C Coach
Build growth mindset and increase corporate suitability

D Deploy
Global network with endless opportunities
Our JOURNEY

We take you in a very interesting journey

1. Career Pathway
   - Using one of the top ten assessments worldwide
   - Talent Assessment Phase:
     Identify the talents’ strength, interests, and abilities

2. Empowerment Program
   - Tailored Individually
   - Skill Building:
     JESR provides a variety of skill-building opportunities, including industry-specific training, workshops, power skills and simulation

3. Hiring Program
   - Global Network & Endless Opportunities
   - Hiring Platform:
     JESR opens hiring horizons for our graduates with global job placement opportunities through our platform and our annual employment events
Career Pathway

The Journey starts with YOU! By taking the assessment, you will get to explore yourself and what your interests are!

Assessment

- Talent Assessment
- Job Fitting Report
- Career Interests Report
- Leadership & Personality Potential
- Learning Style

Debriefing & Coaching

Assign Certified Career Coach in One-to-One Setting to validate the assessment results and help the talent to know more about their interests, likes, strengths and area of improvement.

PDP Design

Help talents to design their own personal development plans based on the assessment and coaching sessions outcomes.
JESR offers diverse skill-building options that are tailored to individual needs. These opportunities encompass industry-specific training, workshops, power skills, and simulations.

1. Job Related
   - Exp. Learning by subject matter
   - Case Studies
   - Job shadowing

2. Career Related
   - Email Writing & Corporate Ethics
   - Resume and LinkedIn profile Building
   - Career Planning
   - Interview Tips & Tricks / Simulation

3. Personality Related
At JESR, our graduates have access to a global network and countless employment opportunities. Through our hiring platform and annual job fairs, we help widen their job search and increase their chances of securing employment worldwide.

**Problem Solving Potential:** High  
**Leadership Style:** High Potential  
**Learning Style:** Hands-on and Repetition learning

**Problem Solving Potential:** High  
**Leadership Style:** Average Potential  
**Learning Style:** Quick to learn
JESR PROGRAMS:

- Corporate Talent Factory
- University Career Center
- High School Career Compass
- Vocational Institutes Hub
1. Talent Factory:

We help Corporates find their future best hires whom we have equipped with the required hard & soft skills as well as assessed behavioral competencies.
2. University Career Center:

We help Educational entities to Build a brand as a forward-thinking institution

A College Stage program by JESR helping students to:

- Make informed decisions about their future careers
- Increasing chances of finding careers they are passionate about
- Reducing amount of time and money on career exploration after graduation
3. Major Compass:

- Assisting high school students in making more informed decisions about their college major and university choice
- Increasing the likelihood that they will find a major and university that are compatible with their career goals
- Possibly minimizing the time and money they may need to spend on college research after high school
Our

GLOBAL & LOCAL PARTNERS:

- TALEXES
- TalentLyft
- Rawaj
- TECHNE SUMMIT
- Egypt Career Summit
- Fem Power Summit
- Nile University
- Ain Shams University
Our

ACTIVITIES:

Nile University Career day
Egypt Career Summit (BUE)
YLY annual ceremony
Contact Us

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