



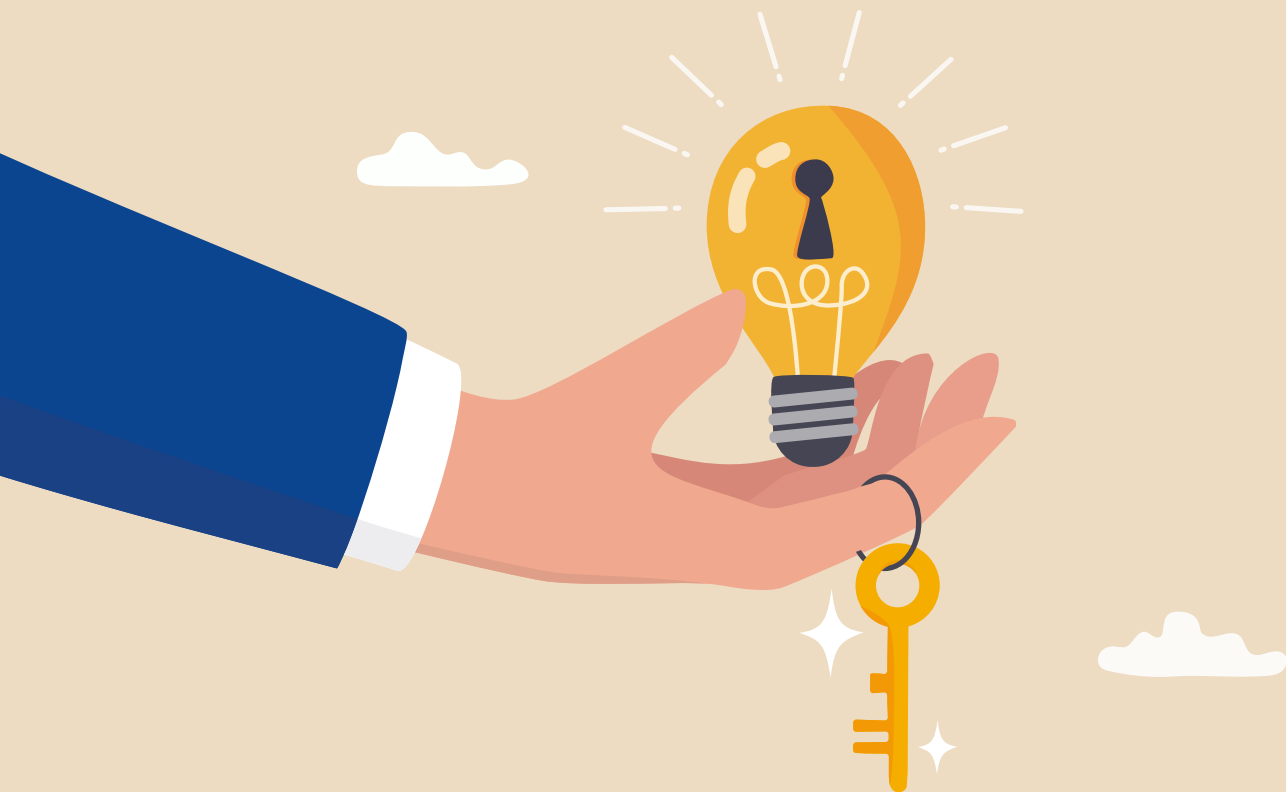
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Jesr Company Profile

Tomorrow's
Today

UNLOCK YOUR POTENTIAL WITH JESR



ABOUT US:

JESR is a socially responsible talent development solution that aims at bridging the employment-educational gap in the Arab world.

Our mission is to assist the Arab talents and help them stand out in the international job market by providing clear career paths based on their interests and abilities, rather than their majors.

We are committed to bring the 15 years' experience in the talent development industry all over the region, to empower Arab youth to realise their full potential and succeed in the global job market.



— Our

SOCIAL VALUE PROPOSITION:



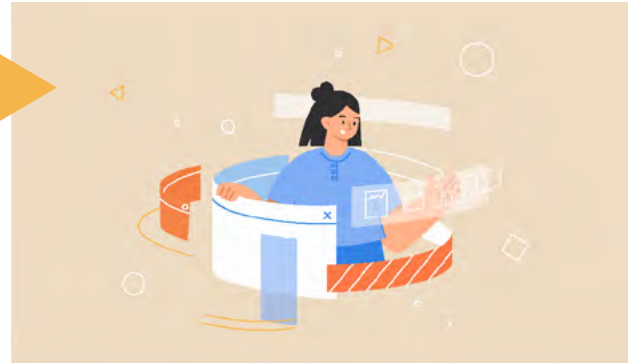
JESR ABCD MODEL



A

Assess

Capture 4D picture about yourself



B

Build

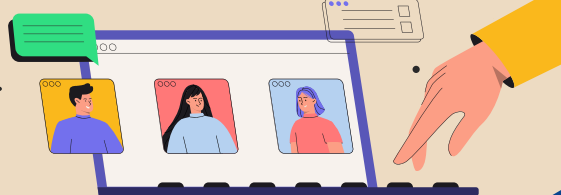
Identify Area of Strength | Area of Improvement | Area of Growth



C

Coach

Build growth mindset and increase corporate suitability



D

Deploy

Global network with endless opportunities

— Our JOURNEY

We take you in a very interesting journey



Career Pathway مسار

Using one of the top ten assessments worldwide

Talent Assessment Phase:

Identify the talents' strength, interests, and abilities

1

Empowerment Program تمكين

Tailored Individually

Skill Building:

JESR provides a variety of skill-building opportunities, including industry-specific training, workshops, power skills and simulation

2

Hiring Program تعيين

Global Network & Endless Opportunities

Hiring Platform:

JESR opens hiring horizons for our graduates with global job placement opportunities through our platform and our annual employment events

3

Career Pathway **مسار**

The Journey starts with YOU! By taking the assessment, you will get to explore yourself and what your interests are!



Assessment

- Talent Assessment
- Job Fitting Report
- Career Interests Report
- Leadership & Personality Potential
- Learning Style



Debriefing & Coaching

Assign Certified Career Coach in One-to-One Setting to validate the assessment results and help the talent to know more about their interests, likes, strengths and area of improvement

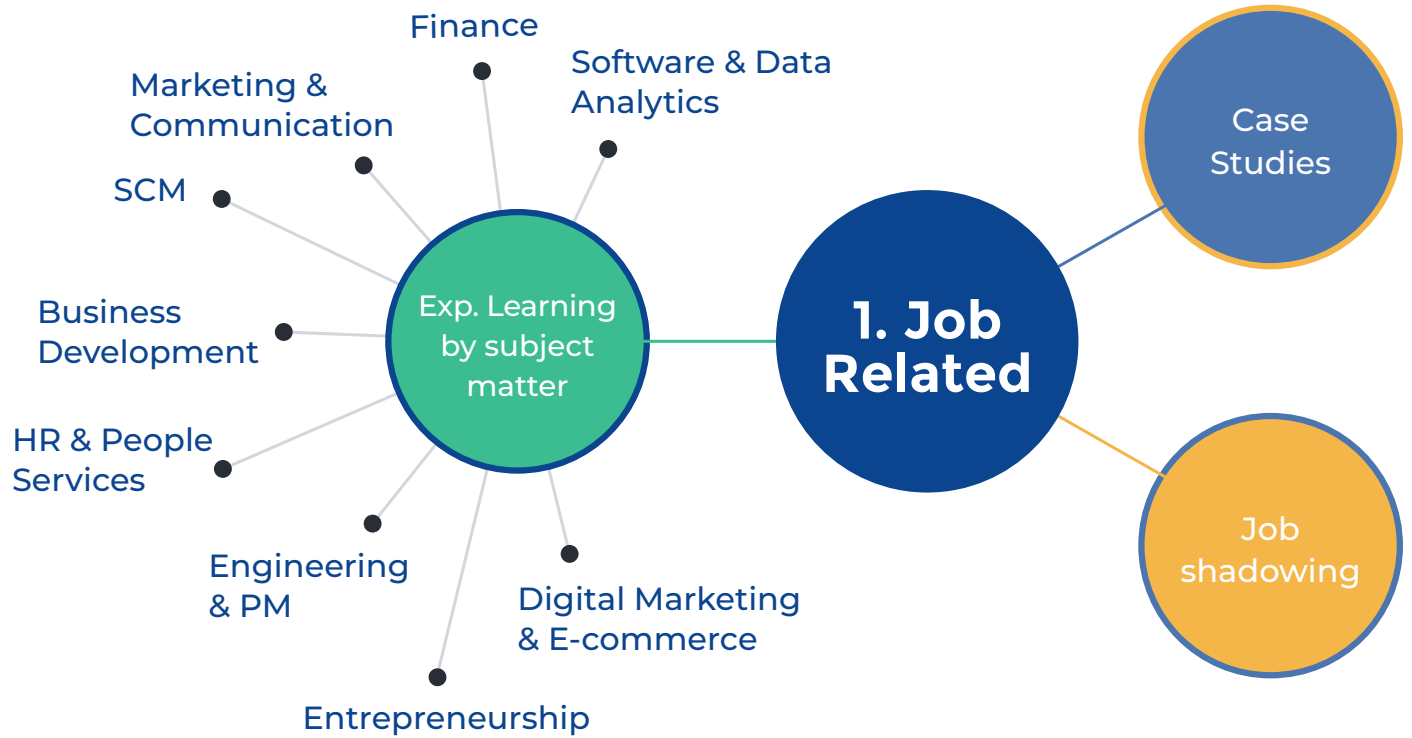


PDP Design

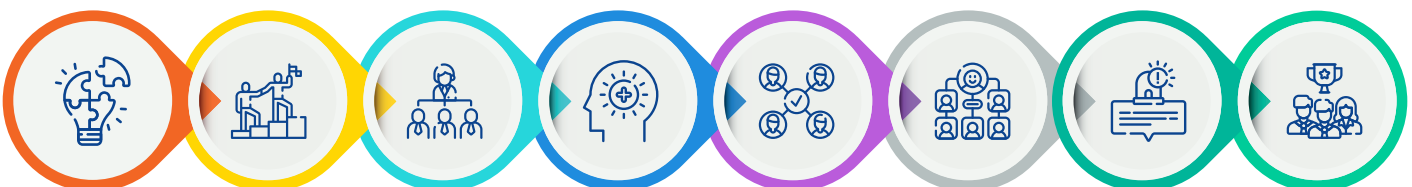
Help talents to design their own personal development plans based on the assessment and coaching sessions outcomes

تمكين Empowerment Program

JESR offers **diverse skill-building** options that are tailored to individual needs. These opportunities encompass industry - specific training, workshops, power skills, and simulations.



3. Personality Related



Hiring Program **تعيين**

At **JESR**, our graduates have access to a **global network and countless employment opportunities**. Through our **hiring platform** and annual job fairs, we help widen their job search and increase their chances of securing employment worldwide.

GREEN ENERGY TALENT



Problem Solving Potential: High

Leadership Style: High Potential

Learning Style: Hands-on and Repetition learning



Job Fitting
90%



Skill Level
Advanced



PDP
Complete



Status
Hired

AI ANALYTICS TALENT



Problem Solving Potential: High

Leadership Style: Average Potential

Learning Style: Quick to learn



Job Fitting
80%



Skill Level
Advanced



PDP
Complete



Status
Unemployed

JESR PROGRAMS:



Corporate Talent Factory



University Career Center



High School Career Compass



Vocational Institutes Hub

1. Talent Factory:

We help Corporates find their future best hires whom we have equipped with the required hard & soft skills as well as assessed behavioral competencies.





2. University Career Center:

We help Educational entities to Build a brand as a forward-thinking institution

A College Stage program by JESR helping students to:

Make informed decisions about their future careers

Increasing chances of finding careers they are passionate about

Reducing amount of time and money on career exploration after graduation

3. Major Compass:

Assisting high school students in making more informed decisions about their college major and university choice

Increasing the likelihood that they will find a major and university that are compatible with their career goals

Possibly minimizing the time and money they may need to spend on college research after high school



— Our

GLOBAL & LOCAL PARTNERS:



— Our ACTIVITIES:

Nile University Career day



Egypt Career Summit (BUE)



YLY annual ceremony



Contact Us

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