



CSR STATEMENT Ramada The Hague Scheveningen

This Corporate Social Responsibility (CSR) statement has been drawn up by Ramada The Hague Scheveningen, a 3-star superior hotel, part of the Wyndham Hotel Group and operating independently. The hotel employs 12 staff members directly and has an average of 2 interns for the Front Office and Restaurant/Bar. Housekeeping and part of the night shifts are outsourced to an external company.

As a service provider in the hotel industry, we are closely connected to society. We are aware of the impact of our business activities on the environment and society and aim to act in such a way that the natural environment is preserved and remains available for future generations. We do this by continuously integrating sustainability into our business processes, services, and products.

We strive for a balance between People, Planet, and Profit. This is a process, not a final destination. Corporate Social Responsibility is a natural and integral part of our business operations and corporate culture. For the hotel, CSR means a healthy business return, a better environment, and optimal well-being for employees and society. We see it as our responsibility to observe the content of this statement and communicate it to our employees, guests, clients, and suppliers. We continuously seek feasible steps to give substance to this social responsibility within our organization. To achieve this, we implement the following measures:

- We actively stay informed about CSR developments within our industry and contribute to the transfer of this knowledge to employees and others who wish to learn the profession.
- We inform our guests, employees, and suppliers about how we practice corporate social responsibility.
- We make transparent agreements with all parties involved regarding the quality of our product and how we safeguard this quality.
- In addition to financial impact, we assess the social and environmental impact of our product and limit any negative impact as much as possible.
- We voluntarily contribute to social causes through donations and sponsorships and/or volunteer work.
- Where possible, we aim to inform and facilitate our guests and clients in reducing their environmental impact.
- We continuously work to reduce environmental impact and increase the sustainable character of our company by actively striving to reduce waste streams and our consumption of gas, water, electricity, and fossil fuels.
- We continuously improve our procurement process, focusing primarily on goods and services that are sustainable, preferably certified with a recognized environmental, sustainability, and/or social label.

Ramada The Hague Scheveningen and Corporate Social Responsibility

Ramada The Hague Scheveningen makes ethical choices in its actions and treats its employees, guests, and surroundings with respect. The hotel respects and complies with laws and regulations as well as generally accepted norms and values. It pays attention to the needs of its stakeholders and is transparent in its communication and agreements with employees, guests, clients, suppliers, and other stakeholders.



Quality holds an important position within our organization. We continue to train our employees to safeguard high-quality standards in the long term and therefore invest significantly in quality and efficiency for all parties involved. Ramada The Hague–Scheveningen sets high standards for quality management. Not only people and their development, but also society as a whole and the environment, have a central place within our organization alongside the pursuit of profit.

Below are several practical examples:

Employee Well-being

One of the goals of our organization is the well-being of our employees.

This is promoted by creating a healthy, safe, and pleasant working environment. Proper application of occupational health and safety regulations is in the interest of our organization, our employees, and our guests and clients. Especially in the current times, health and job retention are of great importance.

The hotel also invests in a relaxed and positive working atmosphere by encouraging and creating an informal working environment with open communication, where employees have personal responsibility and a high degree of freedom.

In addition, a summer party is organized annually, and a Christmas party is held at the end of each year. The hotel communicates openly and honestly about its policies, future plans, and any changes in direction. Our policy is aimed at keeping employees sustainably and optimally employable, focusing on remaining healthy, motivated, engaged, and therefore productive for as long as possible, both from the employees' perspective and that of the organization.

Ramada The Hague–Scheveningen achieves this goal by taking education and age into account, along with the associated specific characteristics and needs. Participation in various forms of training is encouraged within the organization and accessible to all employees.

This regularly leads to internal career progression, allowing knowledge and skills to be optimally utilized and ensuring that employees remain engaged and committed to the organization.

The hotel takes responsibility for young people by offering internship placements, thereby actively contributing to the development and transfer of knowledge to those wishing to learn the profession. Recruitment and selection are based on competencies, regardless of age, background, or disability. Following a successful internship, there are opportunities for employment with Ramada The Hague–Scheveningen.

Environmentally Responsible Business Practices

Another goal of our organization is environmentally responsible business operations. In carrying out our activities, we take, to the best of our ability, the most appropriate technical and economically responsible measures to minimize any potential negative environmental impact. Managing and reducing environmental impact is a key focus of our business operations.

Ramada The Hague–Scheveningen complies with all applicable environmental laws and regulations. As an organization, we aim to prevent environmental pollution and strive for continuous improvement. Potential environmental risks relevant to our organization have been identified. The hotel seeks to handle environmental matters responsibly.



To make it tangible and demonstrable that all activities that could potentially harm the environment are properly managed, the hotel has established a sustainability program. This forms the foundation for further sustainability improvements in the coming years.

Our organization takes energy-saving measures such as using green electricity where possible, installing insulation and energy-efficient materials, equipment, and lighting throughout the building. In 2025, we installed solar panels to generate part of our energy and created a green roof on the lobby.

Employee awareness of sustainability is encouraged by drawing attention to unnecessary energy and water consumption, reducing paper use, waste separation, reducing plastic waste by using reusable coffee and tea mugs instead of paper cups, and promoting cycling or carpooling for commuting. At Ramada The Hague Scheveningen, paper, glass, and cans/PET bottles are collected separately.

As an additional service to our guests and from an environmental perspective, we offer (electric) bicycle rental and the option to charge electric vehicles. Finally, all new suppliers are carefully selected. We set high standards for the products we purchase for daily operations, as well as for the products we sell.

Social Responsibility

For Ramada The Hague Scheveningen, social responsibility focuses on the relationship with its (direct) surroundings, to which we aim to make an active contribution. By consciously engaging with the social and natural environment, the hotel fulfills its social responsibility in various ways.

The hotel provides financial transparency by filing its balance sheet and profit and loss statement with the Chamber of Commerce. Our finances are managed through a responsible bank. The hotel contributes positively to the local economy by primarily employing staff from the region, which also benefits the environment.

We inform our business relations (clients, partners, industry peers, and suppliers) that we operate in a socially responsible manner.

Action Plan 2026–2028

Corporate social responsibility is a process. To make this process visible, we have created a two-year action plan outlining the measures we intend to take.

These include raising awareness among guests and employees annually through Earth Hour at the end of March and Earth Day on April 22. We also aim to organize our own “Keep It Clean Day” with all employees. Waste separation is already standard practice within the company, but we want to make this easier for guests as well. We aim to reduce CO₂ emissions by, among other things, saving air conditioning energy and reducing car usage. Any remaining emissions will be compensated. Additionally, we plan to further reduce single-use packaging and offer more sustainable and/or organic products at the breakfast buffet.

These points are discussed during meetings to encourage implementation and to generate new ideas.

Björn van Lith
The Hague, 30 January 2026