

International Report on Snow & Mountain Tourism

Price-list for the supply of detailed data – 2026 issue

Data table (Excel format)	Price (CHF)
<ul style="list-style-type: none"> Table 1: Summary of International Report's country datasheets, featuring following data: number of ski areas, participation rate nationals (in % population), number of national skiers, average skier visits, number of lifts, number of major resorts (>1 mio SV), proportion foreign skiers, % of SV by nationals, SV/national skier, SV/inhabitants, SV/foreign visitors. 	750.-
<ul style="list-style-type: none"> Table 2: Historical yearly skier visits since winter 2000/01 per country (including following countries: Andorra, Australia, Austria, Canada, China, Czech Republic, Finland, France, Germany, Iceland, Italy, Japan, Korea, South, New Zealand, Norway, Russia, Slovenia, Spain, Sweden, Switzerland, United Kingdom, United States) 	500.-
<ul style="list-style-type: none"> Table 3: Number of skier visits per country - average of actual figures of last 5 seasons when available, otherwise estimates (for all countries listed in the International Report) 	500.-
<ul style="list-style-type: none"> Table 4: Estimated number of domestic skiers and international skiers per country (including number of national skiers, estimate of outbound international skiers and estimate of inbound international skiers) 	1'000.-
<ul style="list-style-type: none"> Table 5: Top world resorts in millions of skier visits: average skier visits based on the last seasons (data for figure 3 in the International Report) 	500.-
<ul style="list-style-type: none"> Table 6: Number of ski areas, number of ski areas > 4 lifts, number of major resorts (>1 mio SV) and number of lifts per countries (all countries listed in the international report) 	500.-
<ul style="list-style-type: none"> Table 7: Estimated inbound international skiers flows per country (top 50 countries) 	500.-
<ul style="list-style-type: none"> Table 8: Estimated outbound international skiers flows per country (top 50 countries) 	500.-
<ul style="list-style-type: none"> Table 9: Estimated major skiers flows by country of origin (outbound) to country of destination (inbound) – top 100 flows. 	1'000.-

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<ul style="list-style-type: none"> Table 10: Estimated major skiers flows by country of origin (outbound) to country of destination (inbound) – all inbound or outbound flows for 1 given country. 	500.-
<ul style="list-style-type: none"> Table 11: Estimated skiers flows by country of origin (outbound) to country of destination (inbound) – all flows identified 	5'000.-
<ul style="list-style-type: none"> Table 12: New lift deliveries since 2000 – cross table on 2 of 4 following criteria: manufacturer, year of delivery, type of lift, country 	500.-
<ul style="list-style-type: none"> Table 13: New lift deliveries – itemised list of all new lifts delivered for one given year, with following details: manufacturer, year of delivery, lift name and resort, type of lift, country (data available for years 2000 and onwards) 	500.-

Various	Price (CHF)
<ul style="list-style-type: none"> Listing of ski areas over 100'000 skier visits for one given country, with estimated / average skier visits 	500.-
<ul style="list-style-type: none"> For other figures from the International Report on Snow & Mountain Tourism or customised statistics 	Quotation on demand
<ul style="list-style-type: none"> Commercial use of the International Report on Snow & Mountain Tourism (as a whole, in abstracts or as individual data) without prior other agreement; charge for one year of utilisation 	5'000.-

Special studies		Price (CHF)
 <p>Assessment of the ski market value (top 20 markets) Estimates – July 2018</p>	<p>Assessment of the ski market value (top 20 markets) – 2018, featuring an estimate of spending at ski resorts on the largest markets (representing about 89% of global skiers market) both domestic and outbound, with break down by categories (travel, transfer, lodging, food & beverages, lift tickets, ski lessons, equipment rental, shopping, various).</p>	1'000.-
 <p>Ski resorts investment summary Overview of the level of investment and estimate of the market volume</p>	<p>Ski resorts investment summary – 2016, Overview of the level of investment and estimate of the market volume</p>	1'000.-

Terms & conditions

Prices quoted excluding VAT. Any consulting work that would be required by the client either before or after the data supply will be charged based on an hourly rate of CHF 300.00 per hour, excluding VAT. Any paperwork that would be required by the client either to set up a consultation, organise calls or related to invoicing or settlement will be subject to an administrative handling fee of CHF 200.00. Any legal disputes which may arise as a result of the above shall be governed by Swiss law in the jurisdiction of Geneva.

Disclaimer and data copyright

As reliable statistical sources are lacking for numerous countries, the data are delivered on a best effort basis. All attention has been paid in order to secure their accuracy. However, no guarantee can be given in this regard.

The proposed data compile information provided by numerous sources, together with estimates done in the absence or insufficient reliability of available statistics. All the information supplied in the datasheets has not been systematically verified. The author is not responsible for any inaccuracy, nor is he liable for any damage whatsoever, direct or indirect, from using and interpreting these data.

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