

# Crowdfunding notice 2026

## *International Report on Snow & Mountain Tourism*

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Work is currently in progress on the **2026 International Report on Snow & Mountain Tourism** — the independent global benchmark for the ski and winter tourism industry since 2009.

Each annual edition is made possible thanks to a trusted network of crowdfunders whose voluntary support allows the report to be updated year after year.

Access to the International Report follows a restrictive distribution policy: the electronic version is reserved exclusively for crowdfunders and is not publicly available online. The only public option remains the printed copy.

This approach safeguards the report's independence and prevents major industry players — as well as AI tools and auto-generated data providers — from extracting benchmark data for their own publications without ever contributing.

By participating in the 2026 crowdfunding action, you simply secure your digital (PDF) access to the full 2026 edition.

Contributions can be made via Paypal or by bank transfer (details below). Any amount is welcome. If you require an invoice prior to contributing, please request it by e-mail, indicating the contemplated amount and providing billing details.

Thank you for your attention and support. Your contribution ensures the continued existence of the industry's independent reference for Snow & Mountain Tourism Intelligence.

**Please read carefully the technical details below for particulars governing this crowdfunding action.**

### Technical details

The crowdfunding process is very simple: each individual support is welcome and all voluntary contributions received by March 15<sup>th</sup>, 2026 entitle the contributor to digital (PDF) access to the 2026 report. Contributions can be sent either by Paypal with following link <https://www.paypal.me/laurentvanat> or by bank transfer on account no 5030.04.21 with Banque Cantonale de Genève, Geneva, Switzerland (Holder's first name: Laurent, holder's last name: Vanat, swift code: BCGECHGGXXX, clearing: 788, **IBAN: CH24 0078 8000 0503 0042 1**).

**All contributions are welcome but for practical reasons, invoicing will limit to contributions over CHF 500. Under this threshold, inclusion in the acknowledgment listing will also be discretionary.** All funds will be solely allocated to the preparation of the 2026 issue. Any surplus will be allocated to the Mercy Ships charity.

In order to safeguard the total independency of the report, a contribution will not entitle to any other inclusion in the report, display of logo, control over its content neither to publication of any editorial or advertising content, nor any other right. Digital access and nomination of the 2026 contributors in the acknowledgment listing will be limited to the 2026 issue and provided the contribution has been received in due time. The amounts of individual contributions will not be published.

**Access to the report will be strictly limited for the sole use of the contributor or its organisation (provided he did not contribute only ad personae).**

Please indicate clearly the name of the contributor to be mentioned when you send your contribution; by default, the payer's name will be used. This crowdfunding process is governed by the laws of Switzerland. Forum is Geneva. **The crowdfunding action closes on March 15<sup>th</sup>, 2026. Amounts received after the closing date will not entitle to access the report.**