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PARTNER

Für eine zukunftsfähige IT und  
einer erhöhten Cyber-Resilienz  
für mehr Handlungsfähigkeit in

kritischen Momenten.



RETHINKING CYBERSECURITY –  
FROM THE PERSPECTIVE OF REAL  
RANSOMWARE ATTACKS

GRIP<sup>TM</sup>  
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**LET'S TALK  
ABOUT  
THEIR  
FUTURE-  
PROOF IT.**

THE NEXT STEP:  
START NOW! A CHANGE OF PERSPECTIVE THAT WORKS.



# RETHINKING CYBERSECURITY – FROM THE PERSPECTIVE OF REAL RANSOMWARE ATTACKS

Dear Customers, Dear Partners,

Ransomware is no longer an exception; medium-sized businesses are increasingly targeted. When it happens, only one thing matters: being able to act.

At OWLIST GmbH, we experience daily, together with our customers, how difficult it is to keep cybersecurity under control amidst the daily stress. That's why we developed **GRIP3**, a compact format that gives you clarity, guidance, and concrete steps. No jargon, no pressure. Practical and solution-oriented.

**GRIP3** gets to the heart of your cybersecurity:

- Gain Insight to Identify Threats
- Reality check
- Implement what works
- Prioritize what matters

What you can expect:

- An honest presentation with real insights from actual ransomware attacks,
- A structured self-assessment focusing on recovery and cyber insurance,
- A one-day workshop that brings order to the chaos and empowers you to make the right decisions.

**GRIP3** is designed for executives because, in a crisis, it's not the certificate that protects you, but your ability to react.

We look forward to having you join us.

Best regards

*Özcan Çetin*

## Sonuç: İşe yarayan bir bakış açısı değişikliği.

### Siber güvenliklerinin kriz anında

gerçekten işe yarayıp yaramayacağını ve operasyonel kapasiteyi hızla yeniden kazanmak için neler gerektiğini öğrenmek isteyen tüm şirketler için. Mevcut siber güvenlik stratejilerini, özellikle de genellikle tek taraflı olan koruyucu önlemlere odaklanmalarını eleştirel bir şekilde inceliyoruz.

Kendi değerlendirmelerimiz, gerçek dünyadaki fidye yazılımı deneyimlerine dayanarak, **risklerin ne kadar iyi belirlendiğini ve kurtarma sürelerinin ne kadar iyi hazırlandığını** gerçekçi bir şekilde değerlendirir.

Odak noktamız: **siber sigortanız**. Örneğin, yanlış doldurulmuş anketler veya risk yönetimine yetersiz entegrasyon nedeniyle **poliçelerin kriz** anında nerede başarısız olabileceğini ortaya koyuyoruz. Pratik, hukuki tavsiye içermez – ancak açık faydaları vardır.

Açılış konuşmasından ve değerlendirmelerden elde edilen bilgiler, **GRIP3** çalıştayının temelini oluşturmaktadır.

**Netlik ve yeni bakış açıları** yaratıyoruz. Özel durumunuza bağlı olarak, BT ve siber stratejinize dair yeni bir bakış açısı geliştiriyoruz ve aynı zamanda etkili risk yönetimi için ivme kazandırıyoruz.

# MODULES, PROCESS AND COSTS GET INSPIRATION WITHOUT OBLIGATION - IN- HOUSE OR AT THE CYBERSECURITY APÉRO

**"GRIP3 brings real-world experience from actual attack scenarios directly into your organization – translated into a structured approach that works."**

## First Step - GRIP Apéro

Whether remote or in person, the GRIP3 Apéro kicks off with a keynote presentation by experienced IT leaders. In a safe and confidential setting, they share lessons learned from real-world ransomware attacks, providing a much-needed shift in perspective. Participation is free and can be booked by invitation, website registration, or as an in-house event. The presentation lasts approximately three hours and requires an openness to new perspectives.

Included: Materials for the keynote presentation, access to the self-assessments, a facilitated workshop, canvas documentation, and a 30-60-90-day roadmap.

Additionally: A concise risk report with an analysis of your results, serving as a basis for your cyber strategy and risk management. The assessment and workshop can only be booked as a package.

## Assessment – Two Reality Checks with Impact

**Risk & Recovery:** Based on real ransomware experiences, we identify time-wasters, vulnerabilities, and untapped potential for faster recovery.

We reveal where policies can fail in a crisis, such as incorrectly completed questionnaires, unclear contract terms, or a lack of integration into risk management. Our goal: To integrate cyber insurance so that it truly delivers in a crisis – technically, organizationally, and strategically. Practical, without legal advice, but with clear benefits.

## 1-Day GRIP Workshop

A moderated strategy workshop. Working with management, IT, data protection, and specialist departments, we assess recovery capabilities and develop a clear 30-60-90-day roadmap. The result: a realistic implementation plan, anchored within the leadership team, with clear priorities and strategic impact.

**Let's GRIP!**

**Because the ability to act in an emergency is worth more than any certificate.**



# SPECIFIC ADDED VALUE OF GRIP3

## CLARITY. EFFECTIVENESS. SECURITY

The result: **Clarity for targeted investments and genuine ability to act.**

### Orientation in a state of emergency



When every decision counts, clarity is essential. **GRIP3** provides those in charge with the structure to remain focused and able to act in critical moments.

### Pre-planned Measures



Compact, easy to understand, and ready to use, prioritized by impact. **GRIP3** helps you realistically plan measures to shorten recovery times. Compatible with industry- and sector-specific compliance frameworks (ISO 27001, BSI IT Baseline Protection, NIS2, DORA, TISAX®).

### Argumentation aid for targeted investments



**GRIP3** combines your self-assessments with your current cyber strategy and focuses on what matters most in an emergency. **Quickly reveals:**

- Are protection and recovery properly balanced?
- Can risks be intelligently and sustainably outsourced through cyber insurance?
- Are there any risks within the context of existing cyber insurance policies that need to be addressed immediately?

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# THE NEXT STEP START NOW! A CHANGE OF PERSPECTIVE THAT WORKS.



## Get inspired – no strings attached!

Looking for an honest reality check? Then secure your spot at the next networking event now, or book GRIP3 directly as an in-house training session.



## Put your own resilience to the test!

Use our self-assessment as a structured reality check. It's straightforward yet effective, with direct relevance to your company's recovery capabilities or to cyber insurance.



## Book a workshop & clarify priorities!

Bring management, IT, and business units together. In the 1-day GRIP3 workshop, you'll develop your 30/60/90-day roadmap, focused on what really matters in a crisis.

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# YOUR EXPERTS FOR CYBER RESILIENCE



**Tobias Schmidt** has over 25 years of IT leadership experience, from Hitachi and Accenture to CIO responsibilities in global industrial corporations. As the founder of OWLIST, he combines IT strategy, culture, and organization to create future-proof solutions. His pragmatic view of risk management has been shaped by his operational handling of two major ransomware attacks. He shares this knowledge as a lecturer and initiated the first-degree program in Cyber Crisis Management at HWZ. His goal: to make complex risks manageable for executives.



**Hüseyin Cetin** represents over 25 years of operational excellence in the operation and transformation of critical IT infrastructures. As a certified ISO 27001 Lead Auditor and former Head of Data Center Operations at Siemens, he understands the inner workings of global corporations. His specialty is "Technology Recovery": He has repeatedly stabilized and rebuilt IT landscapes during ongoing cyberattacks. With his company Magnitud and as a Senior Partner at OWLIST, he provides the technical implementation expertise to not only find security vulnerabilities but also to close them.



**Carl-Christian Anders** has been a fixture in international risk and insurance management for over 30 years. He specializes in structuring global coverage concepts in the areas of cyber, D&O, and alternative risk financing. As a Senior Partner at OWLIST, he ensures that insurance policies are precisely aligned with technological realities. Furthermore, as an experienced crisis manager, he actively handles complex cyber incidents. At HWZ, he teaches how to reconcile technical requirements with legal frameworks.

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# ABOUT MAGNITUDE

## About the Publisher:

Magnitud is an IT innovation and digital transformation company founded in Zurich in 2024. Together with its Center of Excellence in the Istanbul Digital Park, it operates globally. By building a strong technological partnership between Europe and Turkey, the company actively shapes the digital future of its clients.

Magnitud's approach goes beyond simply providing technology – the company sees itself as a strategic partner that creates sustainable added value.

Magnitud's working model is based on the 4M principle:

**Magnitud (M1)** → Swiss excellence and a strong sense of responsibility;  
**Methodology (M2)** → Structured, scalable, and proven methods;  
**Momentum (M3)** → Rapid implementation and real added value;  
**Measurable (M4)** → Measurable results and transparent value creation.

Thanks to this approach, Magnitud not only realizes concepts but also successfully implements transformations and achieves concrete results.

Magnitud works closely with its clients, analyzes their goals in detail, and develops solutions that directly impact business success. This approach positions the company beyond a traditional technology provider, as a trusted transformation partner.

**"Experience drives innovation."**

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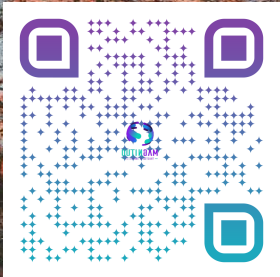


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DIRECTLY INTO YOUR  
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Özcan Çetin

Founder | COO | Globaler IT Executive |

**MAGNITUD**  
— TRUSTED IT INNOVATOR —



Let's GRIP! Learn more or book  
an appointment: :

[info@magnitud.ch](mailto:info@magnitud.ch)

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