



Isabel Reija

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Executive Summary

Independent board director, investor, and serial entrepreneur with over 30 years of experience leading transformation, innovation, and value creation in complex and uncertain environments. Recognized for strategic creativity, relational capacity, and global vision, combining board service across corporations, funds, associations, and foundations with a proven track record of building companies from scratch, mobilizing diverse teams, and bringing innovative ideas to market.

Distinctive strengths include structuring new ideas into viable projects, scaling businesses with social and environmental impact, and providing independent judgment with a systemic perspective. Deeply committed to corporate governance, ESG, diversity, and sustainability.

Key Competencies for Boards

Creativity & Innovation: Designing and executing new business models, products, and services.

Relationships & Networking: Ability to build trust, mediate, and connect diverse stakeholders.

Governance & ESG: Experience in audit, nomination, compliance committees and sustainability.

Transformation & Scaling: Driving organizations from inception to international operations.

People alignment: Proven track record in driving teams to strategy, fostering trust, shared purpose.

Strategic Thinking & Global Vision: International exposure in Europe, Latin America, and the USA.

Board Experience

- **AMURA Industrial** – Co-founder and board member, Private Equity & Infrastructure (2025-present)
- **Amrop España** - Member of the Advisory Board (2026-present)
- **Kira Ventures** – Member of the Advisory Board (2019-present)
- **Velto Renewables (CDPQ)** – Non Executive Director | Chair of the Nomination Committee (2023-2025)
- **Partners Group, Switzerland & London** – Senior Advisor, Private Equity & Infrastructure (2023-2025)
- **Barter** – Co-founder, Chair of the Board & Senior Advisor (2019-2023)
- **Greenward Partners** – Independent Director (2019-2021)
- **Fené Energía** – Director, Member of Audit & Nomination Committees (2010-2019)

Boards in Foundations & Institutions

- Colegio/Asociación Nacional de Ingenieros ICAI – Chair of the Board (2024-present), Vice-Chair (2020–2023)
- Instituto de la Ingeniería de España – Board Member (2024–present)
- Fundación Ingenieros ICAI – Chair of the Board (2024-present)
- Fundación Energía Responsable – Board Member (2023–present)
- Fundación Renovables – Board Member (2020–2024)
- Asealen – Chair of the Advisory Board (2020–2021)
- AEDIVE – Chair of the Board (2018–2019)

Relevant Executive Career

Amura Industrial – Co-founder and Managing Partner (2006-today): Steering European Sovereignty forward

Amrop Spain – Co-founder & Partner (2023–2025): leadership in executive search and organizational consulting.

Barter – Co-founder & CEO: designed and launched a new collaborative utility model; (2019–2023)

Fené Energía – CEO & General Manager: scaled from inception to €770M revenue in 9 years, 400,000 customers, 3,200 shareholders, 200 employees. (2010–2019)

Endesa (Enel Group) – Senior roles in strategy, risk, and investment, building global control frameworks (2001–2010).

Unión Fenosa Internacional – Head of operations and M&A in LatAm, Europe, and USA (2000–2001).

Repsol Butano – Business Line Manager: developed new LPG line reaching >100 municipalities (1996–2000).

Academic Experience

Institute for knowledge and Networking (IKN) – Professor, energy transition, future energy (1997–present)

OurStemJourney, Mentoring for young students in STEM education (2022–present)

UNED, Universidad Nacional de Educación a Distancia – PHD program in innovation and international business modelling, (1996–2000, Final thesis in progress)

ICAI, Universidad Pontificia Comillas – university students' final year thesis director (1996–present) and Associate Professor (1996–2005)

Education in Leadership & Governance

Harvard Business School – Women on Boards (2024)

Cambridge University, Cambridge Judge Business School, Skills for the Green Transition (2023)

PwC Women to Watch (2022–2023)

Deloitte & Spencer Stuart – Board Programs (2015)

IESE Business School – PDD (2008)

ESADE Business School, Desafíos directivos (2004)

CLUB ESPAÑOL DE LA ENERGIA, Curso Superior de Negocio Energético (1999)

LSE, London School of Economics and Political Science, International Business Program (1997)

ESIC & FLORIDA ATLANTIC UNIVERSITY, Marketing post-grade (1996)

ICAI, Universidad Pontificia Comillas – Industrial Engineering (1990–1996)

Professional Affiliations

ICA, Instituto de Consejeros y Administradores - member (2024-present)

Tech Women for Boards - cofounder (2024-present)

WET, Women for Energy Transition – member (2024-present)

International Women Forum (IWF) – member (2022-present)

EJE&CON, AEMENER, ICAI MUJER, IESE ALUMNI, AUVE, among others.

Publications & Conferences

Frequent keynote speaker and panelist in international forums on innovation, leadership, and energy transition.

Contributor to *El País*, *El Economista*, *Capital Magazine*.

Hobbies & Personal Interests

- **Creativity:** music (pianist and composer), painting and design.
- **Social entrepreneurship:** founder of Creaciones de Fábula, empowering people through creativity.
- **Mentoring:** active supporter of women leaders and young students in STEM.

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