



SPORTS ENTERTAINMENT TOURS

Privacy Policy & Cookies

Sports Entertainment Tours (“we”, “us”, “our”) respects your privacy. This summary explains how we handle your personal data when you use our website or services.

Address: Innovation Centre, Queens Road, Belfast BT3 9DT

Email: info@sportsentertainmenttours.com

What We Collect

We may collect:

- **Identity & Contact:** name, email, phone, address
- **Booking & Payment:** travel details, payment info
- **Technical & Usage:** IP address, browser, website activity
- **Preferences & Marketing:** account info, newsletter preferences
- **Sensitive Data:** medical or special requirements (if needed)

You are responsible for ensuring others in your travel party consent to sharing their data.

How We Use Your Data

We use your information to:

- Provide and manage bookings
- Process payments and refunds
- Communicate booking updates or promotions (with consent)
- Improve our website and services
- Comply with legal obligations

Learn more in our full Privacy Policy.

Sharing Your Data

We may share your information with:



- Travel providers (airlines, hotels, insurers)
- Regulatory authorities (immigration, security)
- Service providers (IT, analytics, marketing)
- Business partners or in case of mergers/acquisitions

Your Rights

You can access, correct, erase, restrict, or transfer your data and withdraw marketing consent anytime. Contact our Data Protection Manager at info@sportsentertainmenttours.com

Cookies

We use cookies to enhance your experience on our website. Cookies are small text files stored on your device that help us:

- Remember your preferences and settings, so you don't have to re-enter them each time you visit.
- Understand how you interact with our site, allowing us to improve content, functionality, and overall usability.
- Provide personalized content and recommendations based on your interests.
- Analyse traffic and usage patterns to ensure our website runs smoothly and efficiently.

By continuing to use our site, you consent to our use of cookies in accordance with our Privacy Policy/Cookie Policy. You can manage or disable cookies at any time through your browser settings.